

# Lion Today

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## OPENING OF PARKSON IOI CITY MALL

NANCHANG GREENLAND

MIANYANG METROPOLIS





# OPENING OF PA

## IOI CITY MALL



## NANCHANG GREENLAND



## MIANYANG METROPOLIS





# PARKSON STORES

**P**arkson IOI City Mall Putrajaya, the second Parkson store in Putrajaya and its 40<sup>th</sup> store in Malaysia and was opened on 20 November 2014.

The official opening ceremony started with a speech by Parkson Corporation Sdn Bhd's CEO, Mr Toh Peng Koon followed by a ribbon-cutting ceremony and lion dance performance. Among the VIPs present were Lion Group Chairman and Parkson Group Chairman & Managing Director, Tan Sri William Cheng; IOI Properties Group Berhad Executive Chairman, Tan Sri Lee Shin Cheng; IOI Corporation Berhad CEO, Dato Lee Yeow Chor and IOI Properties Group CEO, Mr Lee Yeow Seng. IOI is the developer and owner of the mall.

Covering 3 levels over 20,665 square meters, Parkson IOI City Mall is located in IOI Resort City, in the same vicinity as Putrajaya Marriott Hotel. It is the second biggest store in Malaysia offers over 370 local, Asian and international brands including about 30 brands that are either new or exclusive to Parkson.

In China, **Parkson Nanchang Greenland**, located in Hong Gu Tan Greenland Central Square was opened on 21 December 2014. It is the 3<sup>rd</sup> Parkson store opens in Nanchang, Jiangxi Province, China.

With a retail area of 32,931 square meters over 4 levels, Parkson Nanchang with its tagline "Trendy Parkson, Lifestyle Parkson and Charity Parkson" offers a unique diverse metropolitan life experience, entertainment and latest fashion trends to its shoppers.

**Parkson Mianyang Metropolis**, the 2<sup>nd</sup> store in Mianyang, Sichuan Province, China was opened on 30 December 2014.

With a new concept "Fashion, Atmosphere and Avant-Garde", the store themed "Experience Parkson" aims to delight its shoppers with its modern appearance, wide range of exciting brands and advanced facilities in its retail area of 33,519 square meters over 5 levels.

## PEMBUKAAN PARKSON IOI CITY MALL, NANCHANG GREENLAND & MIANYANG METROPOLIS

**P**arkson IOI City Mall Putrajaya, gedung Parkson kedua di Putrajaya dan yang ke-40 di Malaysia telah dibuka pada 20 November 2014.

Majlis perasmian bermula dengan ucapan oleh CEO Parkson Corporation Sdn Bhd, Encik Toh Peng Koon diikuti dengan upacara memotong reben dan pertunjukan tarian singa. Antara VIP yang hadir ialah Pengerusi Kumpulan Lion dan Pengerusi & Pengarah Urusan Kumpulan Parkson, Tan Sri William Cheng; Pengerusi Eksekutif Kumpulan IOI Properties Berhad, Tan Sri Lee Shin Cheng; Ketua Pegawai Eksekutif IOI Corporation Berhad, Dato Lee Yeow Chor dan CEO Kumpulan IOI Properties, Encik Lee Yeow Seng. IOI adalah pemaju dan pemilik IOI City Mall.

Parkson IOI City Mall dengan ruang niaga 3 tingkat seluas lebih 20,665 meter persegi terletak di kawasan yang sama dengan Hotel Putrajaya Marriott di IOI Resort City. Ia adalah gedung kedua terbesar di Malaysia dan menawarkan lebih daripada 370 jenama tempatan, Asia dan antarabangsa termasuk kira-kira 30 jenama baru atau eksklusif untuk Parkson.

Di China, **Parkson Nanchang Greenland** yang terletak di Hong Gu Tan Greenland Square Central telah dibuka pada 21 Disember 2014. Ia adalah gedung ke-3 Parkson di Nanchang, Wilayah Jiangxi.

Dengan kawasan runcit seluas lebih 32,931 meter persegi merangkumi 4 tingkat, Parkson Nanchang dengan slogan "Parkson yang Bergaya, Gaya Hidup Parkson dan Sumbangan Amal Parkson" menawarkan pengalaman unik kehidupan metropolitan, hiburan dan trend fesyen terkini kepada para pengunjung.

**Parkson Mianyang Metropolis**, gedung ke-2 di Mianyang, Wilayah Sichuan di China telah dibuka pada 30 Disember 2014.

Dengan konsep baru "Fashion, Atmosfera dan Avant-Garde", gedung yang bertemakan "Pengalaman Parkson" akan menarik perhatian pengunjung dengan penampilan moden, pelbagai jenama yang menarik dan kemudahan canggih di 5 tingkat ruang niaga seluas 33,519 meter persegi.

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**2014** has been a most challenging year for the Group and our various business operations. The steel industry in Malaysia continued to be severely affected by the rampant imports of steel products into the country. As a result of our representations to the Government together with the collective efforts of the other steel manufacturers and steel associations, trade remedy measures such as Anti-dumping and Safeguard duties on steel products are being taken which will help the local steel industry to regain its competitiveness and market share.

We will continue to pursue with the authorities to expedite measures to help the industry overcome the threats from imports and promote greater usage of local products and services, which will enable the local steel mills to increase their capacity utilization from less than 50% capacity currently.

The increasing cost of production with hikes in the price of energy, raw materials and labour have affected all our industries. Similarly, the higher cost of living and reduced purchasing power have affected our retail operations. Parkson has had to make the necessary adjustments to its business strategies while continuing to identify strategic locations for its stores.

The opening of 2 Parkson stores in Nu Sentral and IOI Mall in Malaysia, along with 3 new stores opening in China and one in Indonesia in 2014 brings the total number of Parkson stores to 123 in 5 countries. The first store in Cambodia is targeted to be opened in Phnom Penh later this year.

Through our Branding division, we have introduced some new and distinctive brands to Parkson stores, and also invested in the Food & Beverage sector via some joint ventures.

The expansion in our retail operations is complemented by our venture into the shopping mall business having already built 5 shopping malls in Malaysia, and owning 8 malls in China and one in Vietnam. These new lifestyle concept shopping malls are part of the integrated commercial developments being undertaken by our Property division, with three malls underway in Melaka, Qingdao in China and Phnom Penh in Cambodia.

Our Malaysian economy is forecasted to grow by 4.5% to 5.5% in 2015, with the Government expected to push ahead with more activities in the construction and infrastructure sectors. Major projects aimed at improving transportation and connectivity services that are anticipated to kick off in 2015 include the Klang Valley Mass Rapid Transit Line 2, the West Coast Expressway, the LRT 3 and the Pan Borneo Highway. All these will have positive effects on our economy. In addition, the major water infrastructure projects and pipes replacement to reduce water leakages and stem the loss of non-revenue water will increase the demand for steel pipes and steel raw materials.

The first quarter of 2015 is expected to see a surge in consumer spending prior to the implementation of the Goods and Services Tax (GST) of 6% on 1 April 2015. Subsequently, the GST is likely to have an impact on spending over the next few months with consumers adopting a wait and see attitude. This however will be temporary as consumers and businesses adjust to the new tax regime which is actually replacing the current Sales and Services Tax of 6%.

Here, I wish to express my heartfelt thanks to all our staff and urge everyone to continue to work hard to reduce our costs, increase productivity and enhance our competitiveness. I also wish to thank our customers, business partners and associates, shareholders, directors and the Government authorities for their continuing support and cooperation.

As we reflect on the flight tragedies that have befallen our nation the past one year and the massive year-end floods that have afflicted the East Coast states, I hope that 2015 will be a kinder and better year for all and wish everyone well in the new year.

I would like to take this opportunity to extend festive greetings to those celebrating the Lunar New Year.

**Tan Sri William Cheng**

# MESEJ TAHUN BARU DARI PENGURUS EKSEKUTIF KUMPULAN

Tahun 2014 merupakan satu tahun yang sangat mencabar bagi Kumpulan dan operasi perniagaan kita. Industri keluli di Malaysia terus terjejas teruk oleh import berleluasa produk keluli ke negara ini. Hasil daripada pernyataan kita kepada pihak Kerajaan, bersama-sama usaha kolektif para pengeluar dan persatuan keluli, langkah-langkah remedi perdagangan yang akan membantu industri keluli tempatan kembali berdaya saing dan mendapat bahagian pasaran seperti duti anti-lambakan dan perlindungan ke atas produk keluli sedang diambil.

Kita akan meneruskan usaha kita dengan pihak berkuasa untuk mempercepatkan langkah-langkah bagi membantu industri mengatasi ancaman daripada import berleluasa dan menggalakkan penggunaan produk dan perkhidmatan tempatan. Ini dapat membantu kilang-kilang keluli tempatan meningkatkan penggunaan kapasiti mereka yang kini berada pada tahap kurang daripada 50%.

Kos pengeluaran yang semakin meningkat berikutan kenaikan harga tenaga, bahan mentah dan buruh turut menjejaskan semua industri kita. Begitu juga dengan kos sara hidup yang semakin tinggi telah mengurangkan kuasa berbelanja dan menjejaskan operasi runcit kita. Berikutan dengan itu, Parkson telah membuat penyesuaian yang diperlukan dalam strategi perniagaannya di samping terus mengenal pasti lokasi strategik untuk gedungnya.

Pada tahun lalu, Parkson telah membuka dua gedung baru di Nu Sentral dan IOI Mall di Malaysia, tiga di China dan satu di Indonesia; menjadikan keseluruhan gedung Parkson berjumlah 123 buah di 5 negara. Gedung pertama di Kemboja dijangka akan dibuka di Phnom Penh menjelang akhir tahun ini.

Bahagian Penjenamaan kita telah memperkenalkan beberapa jenama baru dan tersendiri kepada gedung-gedung Parkson, dan kita juga menceburi sektor Makanan & Minuman menerusi beberapa jalinan usahasama.

Perkembangan operasi runcit kita dilengkapi dengan pembabitan dalam operasi pusat membeli-belah di mana kita telah membina 5 pusat membeli-belah di Malaysia, dan memiliki masing-masing 8 dan sebuah pusat membeli-belah di China dan di Vietnam. Pusat membeli-belah baru berkonsepkan gaya hidup adalah sebahagian daripada pembangunan komersial bersepadu yang sedang dimajukan oleh Bahagian Hartanah kita, dengan tiga pusat membeli-belah di Melaka, Qingdao di China dan Phnom Penh di Kemboja.

Ekonomi Malaysia diunjurkan berkembang sebanyak 4.5% hingga 5.5% pada tahun 2015, dengan Kerajaan dijangka akan meneruskan lebih banyak aktiviti dalam sektor pembinaan dan infrastruktur. Projek-projek utama yang bertujuan untuk meningkatkan perkhidmatan pengangkutan dan perhubungan yang bakal bermula pada tahun 2015 termasuklah Mass Rapid Transit Line 2 di Lembah Kelang, Lebuh raya Pantai Barat, LRT 3 dan Lebuh Raya Pan Borneo. Semua ini akan memberikan kesan positif kepada perkembangan ekonomi kita. Di samping itu, projek-projek infrastruktur air utama dan penggantian paip untuk mengurangkan kebocoran dan membendung kerugian air tanpa hasil akan meningkatkan permintaan untuk paip keluli dan bahan-bahan mentah keluli.

Suku pertama 2015 dijangka akan menyaksikan peningkatan dalam perbelanjaan pengguna sebelum pelaksanaan Cukai Barangan dan Perkhidmatan (GST) sebanyak 6% pada 1 April 2015. Selepas itu, GST itu mungkin memberi kesan kepada perbelanjaan untuk beberapa bulan seterusnya di mana kebanyakan pengguna akan mengambil sikap tunggu dan lihat. Walau bagaimanapun, ini hanya bersifat sementara untuk pengguna dan perniagaan menyesuaikan diri dengan rejim cukai baru yang sebenarnya menggantikan Cukai Jualan dan Perkhidmatan semasa sebanyak 6%.

Saya mengambil kesempatan ini untuk mengucapkan ribuan terima kasih kepada semua kakitangan dan menggesa semua untuk terus gigih mengurangkan kos, meningkatkan produktiviti dan meningkatkan daya saing kita. Saya juga ingin mengucapkan terima kasih kepada para pelanggan, rakan perniagaan dan syarikat-syarikat bersekutu, pemegang saham, pengarah dan pihak berkuasa Kerajaan atas sokongan dan kerjasama mereka yang berterusan.

Dalam kita merenung kembali tragedi penerbangan yang telah menimpa negara kita dalam tempoh satu tahun lalu dan banjir besar yang melanda negeri-negeri di Pantai Timur pada penghujung tahun, saya berharap tahun 2015 akan menjadi menjadi satu tahun yang lebih baik untuk semua, di mana kita akan menikmati satu tahun yang sejahtera.

Saya mengambil kesempatan untuk mengucapkan Selamat Tahun Baru Cina kepada semua yang merayakannya.

**Tan Sri William Cheng**

## RETAIL & TRADING DIVISION

### IOI城市广场百盛、南昌百盛绿地店和绵阳大都会百盛开幕

布城IOI城市广场百盛于2014年11月20日正式开张营业。这是百盛集团在布城的第二间分行，也是马来西亚第40间分行。

开幕仪式由百盛集团首席执行官杜柄钧致开幕词，接着是剪彩仪式和舞狮表演。出席开幕礼的贵宾有金狮集团主席和百盛集团主席兼董事经理丹斯里锺廷森、IOI产业集团执行主席丹斯里李深静、IOI集团首席执行官拿督李耀祖、和IOI产业集团首席执行官李耀昇。IOI是该商场的发展商和业主。

IOI城市广场百盛坐落在IOI Resort City，与布城Marriot酒店同一区域。这间新分行共有3层楼，面积为2万665平方尺，是全马面积第二大的分行，里面共有370个本地、亚洲和国际品牌，其中约30个品牌是百盛全新或独有的。

在中国，位于红谷滩绿地中央广场的南昌百盛绿地店于2014年12月21日开张。这是中国江西省南昌第三间百盛分行。

面积为3万2千931平方尺和拥有4层楼的南昌百盛，以“时尚的百盛、生活的百盛以及公益的百盛”作为标语，为消费者提供独特多样化的都市生活体验、娱乐以及最新的时尚趋势。

位于中国四川省绵阳的大都会百盛，于2014年12月30日开张营业。这是百盛位于绵阳的第二间分行。

以全新的理念“时尚、大气、前卫”以及“体验百盛”为主题，大都会百盛在其5层楼和面积为3万3千519平方尺的分行内，以现代化的外观、丰富的品牌和先进的设备，为消费者带来愉悦的购物体验。



# AMSTEEL KLANG'S DIARY

## BLOOD DONATION CAMPAIGN



► General Manager - Human Resources, Ms Kwa Seok Leng (left photo) and other staff (right photo) donating blood.

► *Pengurus Besar - Sumber Manusia, Cik Kwa Seok Leng (gambar kiri) dan antara kakitangan yang menderma darah.*

Amsteel Mills collaborated with Lions Club of Kuala Lumpur - Pantai Hills and Hospital Tengku Ampuan Rahimah in Klang to organise its annual Blood Donation and Health Screening Campaign at its premises in Bukit Raja on 19 November 2014.

The campaign was also extended to the Group's operating companies within Bukit Raja Industrial Estate namely Bright Steel, Lion Steelworks, Lion Trading & Marketing, and Singa Logistics, with very encouraging response.

## SAFETY CAMPAIGN

Amsteel Mills launched its Safety Campaign on 12 November 2014. The event kicked off with staff participating in a morning exercise, followed by the official opening of the Safety Briefing Room located beside the canteen at Wisma Amsteel.

Other programmes were Forklift Driving Simulation, Oxy-Cut Set Assembly and Fire Fighting Drill competitions and a talk on traffic safety by Jabatan Keselamatan Jalan Raya Selangor Officer, Puan Wan Zaleha.



► Heads of Department and staff at the launch of the campaign.

► *Ketua Jabatan dan kakitangan yang hadir di majlis pelancaran.*



► (Left to right) Forklift Driving Simulation, Oxy-Cut Set Assembly and Fire Fighting Drill competitions.

► *(Kiri ke kanan) Simulasi Pemanduan Forklift, Pemasangan Set Oxy-Cut dan Dril Memadam Api.*

## INTER-DEPARTMENT: FUTSAL

An Inter-Department Futsal Competition was held on 9 November 2014 with the participation of 14 teams. The winners were:



**CHAMPION - WOMEN'S CATEGORY (MIX)**



**CHAMPION - MEN'S CATEGORY (SMP)**

## FOOTBALL

7 teams competed in the Inter-Department Football Tournament at Padang Bola Sepak Bukit Kapar Klang on 7 December 2014. The winners were:



**CHAMPION**

**MATERIAL CONTROL**



**1<sup>ST</sup> RUNNER UP**

**STEEL MAKING PLANT**



**2<sup>ND</sup> RUNNER UP**

**BAR MILL 1**

# ACTIVITIES @ ANTARA STEEL MILLS

## ANTARA RECEIVES BLUE RIBBON AWARD



- Encik Sariat (right) receiving the award from Dato' Dr S. Subramaniam (centre).
- Encik Sariat (kanan) menerima anugerah daripada Dato' Dr S. Subramaniam (tengah).



- Senior HR Manager, Encik Zulkeflee Mahat (2<sup>nd</sup> from left) and Encik Sariat Mohamad (2 from right) with the auditors from Ministry of Health.
- Pengurus Kanan Sumber Manusia, Encik Zulkeflee Mahat (2 dari kiri) dan Encik Sariat Mohamad (2 dari kanan) bersama juruaudit dari Kementerian Kesihatan.

On 30 November 2014, Antara Steel Mills received the Blue Ribbon Award from Ministry of Health for its 'Quit Smoking Campaign' which is ongoing since 2011. Assistant Manager - Safety and Health, Encik Sariat Mohamad received the award on behalf of Antara from the Minister, Dato' Dr S. Subramaniam.

The Blue Ribbon Award is given to the private sector, media and government bodies in recognition of their efforts in promoting a smoke free environment at their premises after being audited by the Ministry's officials.

## FUTSAL TOURNAMENT



- Champion, CEW FC (front row) with 1<sup>st</sup> Runner-up, Maintenance EAF FC (standing).
- Juara, Pasukan CEW FC (baris hadapan) bersama Naib Juara Maintenance EAF FC (baris belakang).

8 teams participated in the Futsal Tournament organised by Antara's Sports and Recreation Club on 15 November 2015. CEW FC emerged Champion while Maintenance EAF FC came in second.



► MELOR FC.



► ONE FC.



- Tiger Tiarap FC (squatting) with Q FC (standing).
- Tiger Tiarap FC (baris hadapan) dengan Q FC (baris belakang).



► X-SEN FC (black jersey) & CEW FC.



► CRANE KO FC.



# TRAININGS @ ANTARA STEEL MILLS

## MANAGING ABSENTEEISM

The Learning & Development Section - HR & Admin. Department in collaboration with CeDR Corporate Consulting organized a training session on "How to manage absenteeism, late coming and medical leave" on 27 November 2014.

The training was held as a refresher for supervisors and executives on appropriate methods to manage employees' disciplinary issues.



## COMMUNICATION & INTERPERSONAL SKILLS

On 22 and 23 December 2014, a training session on "Result Driven Communication & Interpersonal Skills" was organised for supervisors and executives to enhance their communication skills which is essential to improve overall operations.



# STEEL DIVISION'S SPORTS & RECREATION CLUB INTER-DEPARTMENT GAMES FOOTBALL

11 teams participated in a Football Tournament organised by Lion Group (Steel Division) Sports & Recreation Club - Banting Operations on 23 November 2014. The winners were:



CHAMPION

PBFC (Security)

1<sup>ST</sup> RUNNER UP

CRMC Semangat Waja

2<sup>ND</sup> RUNNER UP

MP Dragon Ball

## FUTSAL

A Futsal Tournament was held on 9 November 2014. Winners of the Men's and Women's categories were:



MEN'S CHAMPION

AMSTEEL C (AMSTEEL)

1<sup>ST</sup> RUNNER UP

TEAMWORK FC (POLIS BANTUAN)

2<sup>ND</sup> RUNNER UP

DRI B (DRI)



WOMEN'S CHAMPION

RED DRAGON (ACCOUNTS)

1<sup>ST</sup> RUNNER UP

PRODUCTION

2<sup>ND</sup> RUNNER UP

BAJET HOTT (HR)



# PARKSON PAVILION : OVERALL BEST RETAIL OUTLET

It was a proud moment for Parkson Pavilion when it was announced the Overall Best Retail Outlet and The Best Department Store at the Malaysia Retailers Association (MRA) Service and Courtesy Excellence Awards presentation ceremony held in conjunction with MRA's 22nd annual dinner on 28 November 2014.

Assistant Store General Manager, Ms Chin Lee Yean received the awards from Minister in the Prime Minister's Department, Datuk Dr Wee Ka Siong, in the presence of our Group Executive Chairman & CEO, Tan Sri William Cheng who is also MRA President.

*Syabas to Parkson Pavilion!*



► Ms Chin Lee Yean (left) receiving the awards from Datuk Dr Wee Ka Siong at the Malaysia Retailers Association dinner, witnessed by Tan Sri William Cheng.

► Cik Chin Lee Yean (kiri) menerima anugerah daripada Datuk Dr Wee Ka Siong di majlis makan malam Persatuan Peruncit Malaysia dan disaksikan oleh Tan Sri William Cheng.



► Jubilant Parkson Pavilion staff with the awards.

► Kakitangan Parkson Pavilion bangga bersama anugerah yang dimenangi.



## POSIM BADMINTON CHAMPIONSHIP

Posim Group's Sports and Recreation Club organised a Badminton Championship on 15 November 2014 at USJ 23 Subang Badminton Centre.

Dawson Chai & Jackson Wong and Amirul & Norazlin emerged champion in the Men's Doubles and Mixed Doubles categories respectively.

## 2014 YEAR-END GET-TOGETHER

Posim Sports and Recreation Club organised a year end get-together on 19 December 2014 with a gift exchange by members to add merriment to the occasion.



# JOHNNY ROCKETS OPENS FLAGSHIP OUTLET



- Mr Tham Lih Chung (centre) receiving the Certificate of Achievement from Mr Scott Chorna (left) and Mr Chad Hope (right).
- Encik Tham Lih Chung (tengah) menerima Sijil Kecemerlangan daripada Encik Scott Chorna (kiri) dan Encik Chad Hope (kanan).



Johnny Rockets Malaysia under AUMH Hospitality opened its flagship outlet in Sunway Pyramid on 4 November 2014. With an approximately 9,000 sq. ft. of space, the outlet can accommodate up to 250 guests at a time, and has an area for a kid's playground, and electronic darts, air hockey and foosball for adults.

Johnny Rockets, the international casual dining restaurant chain from the United States aims to bring 'The Original Burger' to Malaysians. It is well-known for its burgers and delicious shakes, with the BBQ Chicken Melt and Philly Cheese Steak also fast becoming favourites amongst diners.

Another attraction is the Johnny Rockets dance performed by the 'Rocketeers' every 30 minutes. The dance routine by friendly and dancing servers to the tunes from the 50s to the 80s provide a fun experience to diners who are encouraged to join in the dance as well.

Within 1 year, 5 outlets have been opened in The Curve, Avenue K, KLIA2, Pavilion Kuala Lumpur and Sunway Pyramid. To commemorate this achievement, AUMH Group Director and Chief Financial Officer, Mr Tham Lih Chung received a Certificate of Achievement from Senior Vice President, International Development of Johnny Rockets, Mr Scott Chorna and Chief Financial Officer of Johnny Rockets, Mr Chad Hope.

## SECOM PRESENTS DIVIDEND TO KOPERASI POLIS DIRAJA



- Dato' Seri Syed Ismail Dato' Hj. Syed Azizan (3<sup>rd</sup> from left) receiving the mock cheque from Mr Kenji Ishida with Mr Frankie Chai Kian Chong (2<sup>nd</sup> from right) and KPDB officials.
- Dato' Seri Syed Ismail Dato' Hj. Syed Azizan (3 dari kiri) menerima replika cek daripada Encik Kenji Ishida bersama Encik Frankie Chai Kian Chong (2 dari kanan) dan pegawai KPDB.

Secom (Malaysia) Sdn Bhd presented the company's 2014 dividend amounting to RM285,000 to one of its shareholders, Koperasi Polis Diraja Malaysia Berhad (KPDB) at the latter's Headoffice on 2 December 2014.

General Manager, Mr Kenji Ishida presented the cheque to KPDB Chairman, Dato' Seri Syed Ismail Dato' Haji Syed Azizan witnessed by Secom Director/Advisor, Mr Frankie Chai; KPDB Directors and CEO, Encik Haidi Mohamed.



# PARKSON CARES EDUCARE 2014



- ▶ (Left photo) Mr Law Boon Eng (right) handing over the collection by Parkson and (right photo) Parkson's contribution of RM12,000 to Venerable B. Siri Wimala Saranankara Nayaka Maha Thera, witnessed by Dr Chua Siew Kiat.
- ▶ (Gambar kiri) Encik Law Boon Eng (kanan) menyerahkan kutipan Parkson dan (gambar kanan) menyampaikan replika cek berjumlah RM12,000 kepada Venerable B. Siri Wimala Saranankara Nayaka Maha Thera, disaksikan oleh Dr Chua Siew Kiat.



- ▶ (From left) Venerable B. Siri Wimala Saranankara Nayaka Maha Thera, Dr Chua Siew Kiat, Parkson's General Manager - Operations, Mr Loh Chai Hoon and Mr Law Boon Eng looking at the school essentials contributed by the public.
- ▶ (Dari kiri) Venerable B. Siri Wimala Saranankara Nayaka Maha Thera, Dr Chua Siew Kiat, Pengurus Besar - Operasi Parkson, Encik Loh Chai Hoon dan Encik Law Boon Eng melihat peralatan sekolah yang disumbangkan oleh orangramai.

Parkson Corporation Sdn Bhd and Lion-Parkson Foundation (LPF) once again organized Parkson Cares Educare program to collect school items contributed by the public for needy school children nationwide. Collection bins were set up in 40 Parkson stores across the country for the public to deposit essential school items.

At the handover ceremony held at KL Festival City Mall on 10 December 2014, Parkson Corporation Chief Operating Officer, Mr Law Boon Eng presented a mock cheque worth RM12,000 being Parkson's contribution to Educare and handed over the collection of school items to the Chairman of Educare, Venerable B. Siri Wimala Saranankara Nayaka Maha Thera, witnessed by LPF Trustee, Dr Chua Siew Kiat.

In Dr Chua's speech, he reiterated that Parkson supports Educare which helps to equip needy students with essential school items and motivates them to do well with the kind contributions and act of caring displayed by the public.

Parkson has been participating in the Educare program since it was started 14 years ago by Siri Jayanti Association and Yayasan Maha Karuna.

## AID FOR FLOOD VICTIMS



- ▶ Encik Nasir Sulaiman (3<sup>rd</sup> from left) presenting Parkson's contribution to Mr Loo Hui Chew together with KCCCI committee member, Mr Ong Thien Kien (left), Encik Wan Asmadi Wan Abu Bakar (3<sup>rd</sup> from right) and other Parkson staff.
- ▶ Encik Nasir Sulaiman (3 dari kiri) menyampaikan sumbangan Parkson kepada Encik Loo Hui Chew bersama-sama dengan ahli jawatankuasa KCCCI, Encik Ong Thien Kien (kiri), Encik Wan Asmadi Wan Abu Bakar (3 dari kanan) dan kakitangan Parkson.



- ▶ Encik Mohd Norizan Zamani (right) and Mr Law Wan Cheong with the rice cookers for the flood victims.
- ▶ Encik Mohd Norizan Zamani (kanan) dan Encik Law Wan Cheong bersama periuk nasi untuk mangsa banjir.

Parkson extended a helping hand to the East Coast flood victims. Operations Manager for East Cost Region, Encik Nasir Sulaiman and Parkson Kota Baru Store Manager, Encik Wan Asmadi Wan Abu Bakar handed over the company's contribution worth RM22,000 comprising rice cookers, diapers, T-shirts and school uniforms to Mr Loo Hui Chew, Secretary of Kelantan Chinese Chamber of Commerce and Industry (KCCCI) at

the Chamber's Office in Kota Baru, Kelantan, to be distributed to the victims.

Likewise, Parkson Berjaya Megamall Kuantan Executive, Encik Mohd Norizan Zamani handed over rice cookers costing more than RM8,000 to Mr Law Wan Cheong, Deputy President of Terengganu Chinese Chambers of Commerce and Industry in Kuala Terengganu.



# Snapshot of Highlights in 2014

## JANUARY-FEBRUARY



1) Six independent schools in Klang Valley participated in 2014 Chinese New Year Calligraphy Charity Sale organized by Lion-Parkson Foundation and Parkson Corporation at 11 participating Parkson stores to raise funds for needy students in these schools.

2) Amsteel Mill's Heads of Department presented their departments' plans for 2014 at the company's New Year Resolution meeting on 22 January.

3) Posim Petroleum Marketing celebrated the Lunar New Year with a series of appreciation dinners for its dealers nationwide.

4) The Group's training arm, CeDR Corporate Consulting organised a Learning Session from 21 to 24 January for the 2012/2013 Lion-Parkson Foundation scholars.



5) Managers of all the divisions presented their business plans and targets to Group Executive Chairman, Tan Sri William Cheng, and Group Directors at the Senior Managers Meetings in the Head Office on 25 January and 11 February.

6) The Group's Directors and members of the Risk Management Committee attended a briefing on Compliance & Risk Management Initiatives on 16 January.

## MAY-JUNE



14) The Group opened its first store under Parkson brand name in Jakarta, located at Lippo Mall Puri, St Moritz in the heart of West Jakarta's Central Business District on 27 June, bringing the number of stores to 13 plus one Kem Chicks supermarket in Indonesia.



15) Parkson Zhongshan, the second Parkson store in Guangdong Province in China was opened on 14 May.

16) Bright Steel Group and Metal Industry Employees Union (MIEU) signed a Collective Agreement on 24 April.



17) H.E. Herman Prayitno, the Ambassador of Indonesia to Malaysia and his entourage comprising Mr Hendra S. Pramana, Minister Counsellor of Economics; Mrs Fajarini Puntodewi, Trade Attache; Mr Achmad Irfan, Minister Counsellor of Information and Mr Ali Murtado, Third Secretary of Economics, visited Megasteel on 4 July.

## MARCH-APRIL



7) Parkson Nu Sentral, located at Nu Sentral - Malaysia's largest travel-and-transit hub was opened on 29 March, making it the 39<sup>th</sup> Parkson store in Malaysia.

8) Megasteel participated in 'Program Kepolisian Masyarakat', a community programme by Majlis Daerah Kuala Langat and Balai Polis Kuala Langat on 10 March to foster closer relationship and smart partnership with private companies especially in the area of security.



9) Posim Petroleum organised its yearly Hi-Rev Technical Conference on 15 and 16 March at the Auditorium Maktab Koperasi Malaysia in Petaling Jaya which attracted more than 100 participants comprising mechanics and workshop operators.



10) Our Group participated in the Malaysia Career and Training Fair 2014 organised by Jobstreet Malaysia from 7 to 9 March.



11) A delegation from Badan Koordinasi Penanaman Modal or Investment Coordination Board, Indonesia led by its Director of Application Services, Mr Iwan Suryana, and Minister Counsellor of Economics from Indonesian Embassy Trade Division in Kuala Lumpur, Mr Hendra S Pramana, visited our HQ on 11 April.

12) The 2014 Chinese New Year Calligraphy Sale by six independent schools at Parkson stores raised RM192,163.65 which was presented to them by Lion-Parkson Foundation Chairman, Puan Sri Chelsia Cheng and Trustees, Dr Yulduz Emiloglu and Dr Chua Siew Kiat on 9 April.



13) In conjunction with the China (Guangdong) - Malaysia Economic and Trade Cooperation Conference in Kuala Lumpur on 18 April, Group Executive Chairman, Tan Sri William Cheng signed a Memorandum of Understanding for Parkson China to establish cooperation with Guangdong Province.





# Snapshot of Highlights in 2014

MAY-JUNE

JULY-AUGUST



18) Likom de Mexico celebrated its 15<sup>th</sup> anniversary at Bandoleros Hall in Ciudad Juarez, Chihuahua, Mexico on 26 April.

19) Lion Group Medical Assistance Fund contributed up to RM8,000 for the purchase of medicine for the medical camp organized by the Rotary Clubs of Bukit Kiara Sunrise and Shah Alam on 4 May at Dewan MBSA in Shah Alam, which was presented by the Fund's Chairperson, Puan Sri Datin Coleen Herbert.



20) Lion-Parkson Foundation (LPF) organised a briefing session for the shortlisted candidates for its scholarship awards on 19 June with experience-sharing by LPF Board of Trustees.

21) A training session on Islamic Finance, Opportunities & Islamic Shariah Market Compliance and Alternative Markets (Bursa Al Suq) was organised for Directors of our public listed companies on 17 June.

JULY-AUGUST



22) The official opening of Parkson Huaihai, Shanghai was held on 18 July after being closed in May 2013 for an overall major renovation and reopened in September 2013.

23) Minister of International Trade and Industry, Dato' Seri Mustapa Mohamed; Deputy Minister, Dato' Lee Chee Leong and officials from the Ministry and Malaysian Investment Development Authority (MIDA) visited Megasteel Sdn Bhd on 9 July for an update on the company's performance.

24) To commemorate its 20<sup>th</sup> year in the lubricant business, Posim Petroleum Marketing hosted a dinner themed "HI-REV 20 Years of Excellence" for its dealers on 13 July.

25) On 10 July, Parkson Holdings Berhad signed three joint-venture agreements to acquire equity interest in Valino International Apparel Sdn Bhd (men's wear), Giftmate Sdn Bhd (goldart and gift items) and AUM Hospitality Sdn Bhd (food & beverage).

26) For the 24<sup>th</sup> year running, Lion-Parkson Foundation awarded scholarships totalling RM480,000 to 12 students based on their academic performance, extracurricular activities and leadership qualities on 22 August.



27) Lion-Parkson Foundation held a press conference on 3 July to launch Lion Parkson Run 2014 to raise funds for the Home for Handicapped & Mentally Disabled Children in Banting, Selangor. The run at Padang Merbok, Kuala Lumpur on 14 September attracted about 2,500 participants and raised RM1.008 million.



28) Parkson opened two new stores, Parkson Zhengzhou MixC and Parkson Chongqing MixC in China on 29 August and 19 September respectively.

30) Centro Department Store won the Bronze Champion of Indonesia WOW Brand Award 2014 for department store category, organised by Markplus Insight and Marketeers.

31) AUM Hospitality, the F&B arm of Parkson Holdings opened its second franchise sandwich restaurant, Quiznos Sub at 1 Utama Shopping Complex on 28 October.



SEPTEMBER-OCTOBER



29) The Malaysian Products and Culture Festival jointly organised by Malaysia External Trade Development Corporation (MATRADE), Tourism Malaysia, Malaysia Education Section, Embassy of Malaysia in Beijing and Parkson China was held at Parkson Beijing store from 24 to 30 September.

28) Parkson opened two new stores, Parkson Zhengzhou MixC and Parkson Chongqing MixC in China on 29 August and 19 September respectively.



33) Parkson Credit Sdn Bhd has commenced operations in consumer financing for purchasing products namely motorcycles and household appliances via easy payment instalments.



## LISTED COMPANIES' AGMS



► Directors of Lion Industries Corporation Berhad at the company's AGM.  
 ► Pengarah Lion Industries Corporation Berhad di Mesyuarat Agung Tahunan.

Lion Corporation Berhad and Parkson Holdings Berhad held their Annual General Meetings (AGM) on 18 and 19 November 2014 respectively. The AGMs for Lion Forest Industries Berhad and Lion Diversified Holdings Berhad were held on 2 December while Lion Industries Corporation Berhad held its AGM on 4 December 2014. The two non-listed companies under the Group, Lion AMB Resources Berhad and ACB Resources Berhad held their AGMs on 17 November 2014.



► Ernst & Young Tax Consultants (left photo) briefing the staff on Budget 2015.  
 ► Ernst & Young Tax Consultants (gambar kiri) memberi taklimat Belanjawan 2015 kepada kakitangan.

## TAX TALK

On 6 November 2014, Group Tax organised a half day talk on Budget 2015 which had been tabled by the Prime Minister and Finance Minister on 10 October 2014.

Tax professionals from Ernst & Young Tax Consultants Malaysia briefed on the highlights of Budget 2015 and the new tax developments in Personal Taxation, Real Property Gains Tax & Incentives, Corporate Tax and other related issues.

## FLORA & FAUNA AT LION HQ



Head Office Social & Recreation Club (S&R Club) organized a year end Get-Together dinner themed "Flora & Fauna" for employees at the Lion Office Tower on 19 December 2014.

S&R Club Chairman, Mr Vasu Palanisamy welcomed everyone including Group Chairman, Tan Sri William Cheng to the dinner followed by a dance performance by employees. Everyone enjoyed the night with the food served and games, and lucky employees walked away with prizes in the lucky draw.





# BIRTHDAY CELEBRATION IN AID OF CHARITY

Lion-Parkson Foundation (LPF) Chairman, Puan Sri Chelsia Cheng celebrated her 57<sup>th</sup> birthday on 12 November 2014 by staging a calligraphy and art exhibition in aid of charity.

The birthday lunch, hosted by our Group Executive Chairman and CEO, Tan Sri William Cheng was attended by more than 180 guests comprising family members, friends and business associates including from overseas.

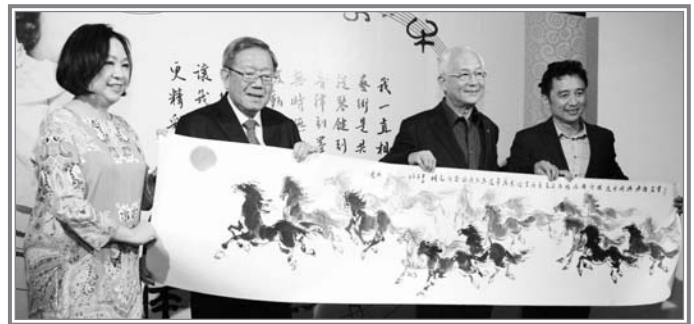
At the event, Parkson's General Manager - Merchandising, Miss Natalie Cheng and LPF Trustee, Dr Chua Siew Kiat presented a mock cheque for the amount of RM800,000

from Lion Parkson Charity Run 2014 to the Founder of Handicapped and Mentally Disabled Children Association Johor Bahru, Mr V. Rajamanikam who received on behalf of the Banting Home for Handicapped and Mentally Disabled Children in Selangor. The funds will be used for the construction of phases 2 and 3 of the Banting Home.

In her thank you speech, Puan Sri Chelsia said, "Today, I turn 57, and this birthday has extra significance for me as I was born in 1957. To commemorate this joyous occasion, I will be producing 57 pieces of calligraphy and Chinese brush paintings for display and sale in a few countries namely Hong Kong, China, Taiwan and Korea besides Malaysia, to raise funds for the Banting Home."



- Puan Sri Chelsia Cheng (5<sup>th</sup> from left) with Tan Sri William Cheng and family members thanking everyone for their presence at her birthday cum charity art exhibition.
- Puan Sri Chelsia Cheng (5 dari kiri) bersama Tan Sri William Cheng dan ahli keluarga mengucapkan terima kasih kepada semua yang meraikan hari jadi dan pameran lukisan amal beliau.



- Puan Sri Chelsia Cheng presenting her painting to the Associated Chinese Chambers of Commerce and Industry of Malaysia received by President, Dato' Lim Kok Cheong and Deputy President, Datuk Ter Leong Yap (2<sup>nd</sup> from right and right respectively).
- Puan Sri Chelsia Cheng menyampaikan lukisan beliau kepada Gabungan Dewan Perniagaan dan Perindustrian Malaysia yang diterima oleh Presiden, Dato' Lim Kok Cheong dan Timbalan Presiden, Datuk Ter Leong Yap (masing-masing 2 dari kanan dan kanan sekali).



- (From left) Dr Chua Siew Kiat and Ms Natalie Cheng presenting the mock cheque for Banting Home to Mr V. Rajamanikam.
- (Dari kiri) Dr Chua Siew Kiat dan Cik Natalie Cheng menyerahkan replika cek untuk Rumah Orang Kurang Upaya & Kanak-Kanak Terencat Akal, Banting kepada Encik V. Rajamanikam.



- Puan Sri's painting purchased by Prince Jewellery & Watch Co, Hong Kong for HK\$300,000 in aid of charity.
- Lukisan Puan Sri yang dibeli oleh Prince Jewellery & Watch Co, Hong Kong untuk HK\$ 300,000 bagi tujuan amal.

## LUNCH & LEARN : MIND OVER MATTER

Group HR invited renowned Consultant Clinical Psychologist and Senior Lecturer of Monash University, Mr Paul K Jambunathan, also known as Paul J to speak on the topic 'Mind of Matter' for the Lunch & Learn session at Lion Office Tower on 28 November 2014.

Amongst others, Mr Paul J advised everyone to develop their self-esteem; apply the five senses of spirituality, responsibility, reality, common sense and humour, and have a positive attitude in life.



- Mr Paul J (left photo) advising everyone to develop their self-esteem and a positive attitude.
- Encik Paul J (gambar kiri) menasihati semua yang hadir untuk mempunyai keyakinan diri dan sikap yang positif.

**Here's your chance to win some Parkson vouchers. Circle the correct answers to these easy questions from the previous issue (Vol.26 No.5) and send your answers to the address on page 3 before the closing date: 27/2/2015. Multiple entries will be disqualified.**

# the GREAT Lion Brain Tease

Lion Today - Vol. 26 No. 6 November/December 2014

- [illegible]

NAME: (Mr / Ms)

TEL. NO.: \_\_\_\_\_ COMPANY/DEPT (please state full address): \_\_\_\_\_

# CONGRATULATIONS

### Prize winners of the previous Lion Brain Tease:

*Ee Zher Cheah, Tan Choon Yin, Nor Afizah bt Rohani, Alwin Chan Chee Seng, Khoo Siew King, Jess Chia, Kay Huck Joo, Nor Hasyidah bt Sallehudin, Yap Pey Yie & Tham Lai Khuen.*

## Answers to the previous Lion Brain Tease

- |                             |                      |                     |
|-----------------------------|----------------------|---------------------|
| 1 - Shanghai                | 5 - Stress           | 8 - Megasteel       |
| 2 - three                   | Management           | 9 - three           |
| 3 - 12                      | 6 - RM 5,000         | 10 - Malaysia Steel |
| 4 - Lion-Parkson Foundation | 7 - 20 <sup>th</sup> | Institute (MSI)     |





## CeDR RECEIVES HUMAN RESOURCES MINISTER AWARD

CeDR Corporate Consulting Sdn Bhd was awarded the Human Resources Minister Award under the Best Employer – SME (Service) category, organised by Pembangunan Sumber Manusia Berhad under the Ministry of Human Resources on 12 December 2014. CeDR Principal Consultant, Ms Penny Chong received the award from the Minister, Dato' Sri Richard Riot Anak Jaem.

The Human Resources Development Award which was first introduced 14 years ago, is the highest national recognition given to acknowledge companies that have contributed significantly to human resource development and promoted learning and development within their organisations.

Ms Penny Chong said that the award has certainly re-energised the CeDR team and inspired them to continue delivering their best.

*Congratulations to CeDR and its team.*



Ms Penny Chong receiving the award from Dato' Sri Richard Riot Anak Jaem.



The CeDR team with the award after the event.

## Training Programmes

MARCH 2015		EARLY BIRD RATE
5-6 March	Personal Effectiveness and Productivity	700.00
11-12 March	Negotiation Skills: Psychology of Influencing & Negotiation Using NLP	1000.00
12-13 March	Powerful Business Writing Skills	1000.00
19-20 March	High Impact Managerial Skills	1400.00
24-25 March	Strategic Thinking, Planning & Implementation	1400.00
25-26 March	EQ & People Skills for Leaders	1400.00
Suzee Hassan and Barry Westerhout are ready to assist you with your registrations! Drop them a message at <a href="mailto:igrouplearning@cedr.com.my">igrouplearning@cedr.com.my</a> or call the number listed on the right for additional information.		Contact details: Tel: 03-3344 7310 Fax: 03-3344 7315

# SOCIAL CUES: HOW IT AFFECTS TEAMWORK IN AN ORGANISATION

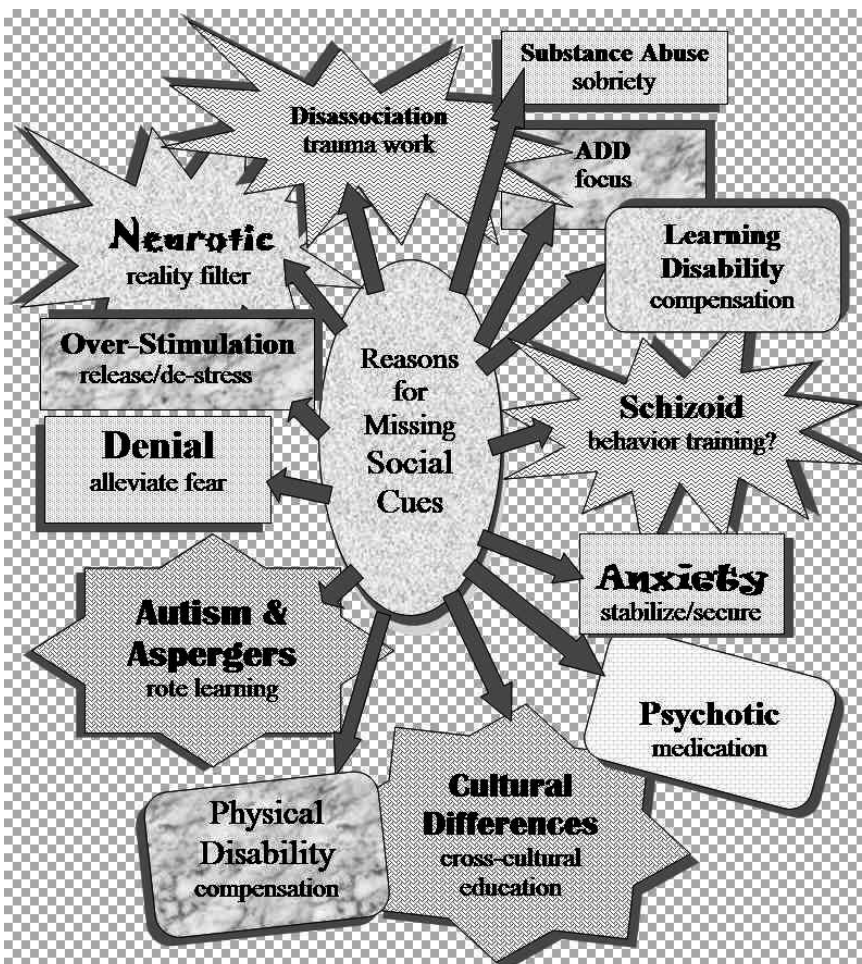
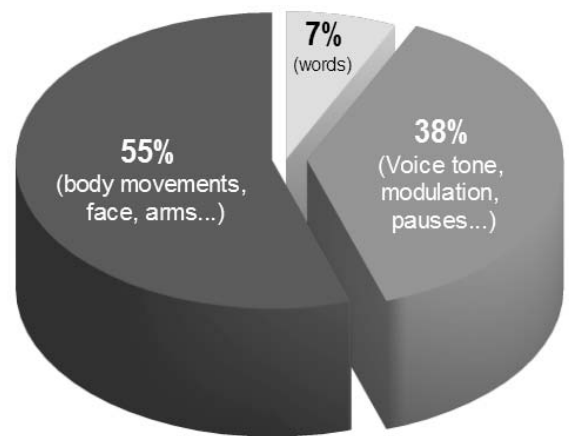
## What are social cues?

**S**ocial cues are the signals people send through body language and expressions. They are “body movements, body orientation, nuances of the voice, facial expressions, details of dress, and choice and movement of objects that communicate.” Time and space can also be perceived as having nonverbal cues.

## Examples of nonverbal cues:

Simply put, nonverbal cues include all the ways you present and express yourself, apart from the actual words you speak, and they are critically important at work and in business because perception is reality.

There is a wealth of information that people gather simply from a person’s face in the blink of an eye, such as **gender, emotion, physical attractiveness, competence, threat level and trustworthiness**. People can gain valuable information from another person’s social cues, such as **their intentions and future actions**. This can help in terms of our own decision making and help **alert us to potential dangers or an advantageous event**. The ability for people to sift through these social cues in response to others is crucial for effective social interaction and for fruitful communication within the surrounding environment.



The graphic on the left shows the reasons in which social cues may be missed, or misinterpreted.

Take note of your actions - does your posture belie your intentions? Are your colleagues seemingly disinterested in what you have to offer? Does your boss discount your opinions midway through your presentations?

## Consider this scenario:

Mark\* is a newly appointed executive in the company. Part of his duties includes presentations to his boss. He often receives feedback from his boss about his style of presentation and wonders why it is lacking.

What is his presentation style? Being very expressive, he walks and strides throughout the room whilst talking, and that forces his boss to constantly readjust her position to watch him.

How you project your message is almost as important as the content of the message, and social cues are part of the solution.

\*based on a true story. Name has been changed to protect the privacy of the individual concerned.



There are a number of steps you can take to project your message in the best possible manner.

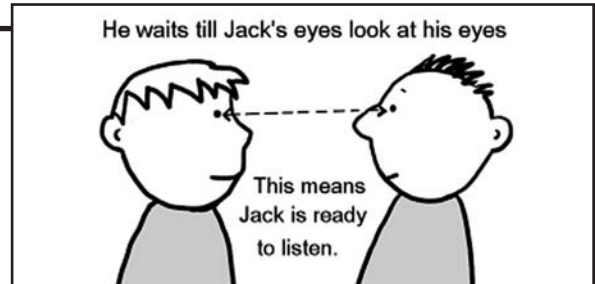
### a. Avoid long stares

Look out for long stares, especially from a person in a position of authority. It usually means they are angry or are looking for an answer.



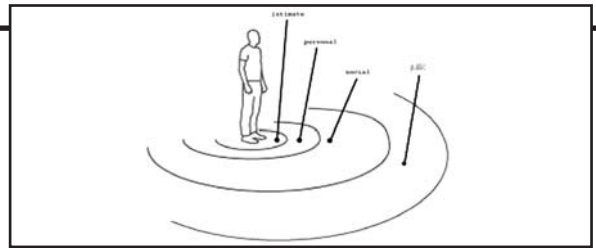
**b. Make eye contact**

If someone you are talking to is not looking you in the eye or consistently breaks eye contact, it is usually a sign that they are disinterested in you, or at least in the conversation.



**c. Notice the distance**

The closer someone stands to you, the more comfortable they feel with you.



#### d. Read body signals ● ● ● ● ● ● ● ● ● ●

Notice hand gestures, stance, and movement.

**e. Don't ignore vocal inflection** ● ● ● ● ● ●

Catching the tone in someone's voice is important to detect sarcasm as well as humor.

Sharp rising  
Long rising  
Level  
Long falling  
Sharp falling  
Sharp rising and falling  
Sharp falling and rising  
Hesitating



*So considering all these facts, what would you suggest Mark to do in his future presentations to his boss?*

## Conclusion

While soft skills are more difficult to measure than hard skills, they are just as important when it comes to job prospects and advancement. Take the time and effort to learn and teach social cues so that you are clearly understood in your day-to-day interactions with people. This will undoubtedly help you in forming and gelling with your team – a necessity in this time and age.

## References

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# KEEPING YOU IN VIEW

CeDR wins the Human Resources Minister Award - Best Employer SME (Services)



PSMB-TTT for Asian Aviation Centre of Excellence 22-24/29-30 December 2014



Participants presenting their take on the assignments given.



Facilitator imparting insights on how to become a successful trainer.



Part of the assessment presentation on CPR for emergencies onboard a plane.

## Write A Caption & Win Attractive Prizes!

Write the most creative or humorous caption in English or Bahasa Malaysia for the photograph shown (below) in not more than 20 words. Attractive prizes await the two most interesting captions which will be published in the next issue of Lion Today. The judges' decision is final and no correspondence will be entertained. Closing date: 27/2/2015.



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Name: (Mr / Ms) .....

Tel No.: ..... Company / Dept (please state full address):

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There are no winners for last issue's caption-writing contest.





**GRAND 40'** **THE VANTAGE PREMIUMLINK**

SIGNATURE SERIES **4**

**FREEHOLD**

# 40-FOOT GRANDEUR

## THE EXCLUSIVE ADDRESS AT THE HIGHEST POINT OF BANDAR MAHKOTA CHERAS

Enclosed and Guarded Enclave • Private Courtyard • Standard Land Area 2,600 sq.ft



**\*Promotion Package Valued @ RM120,000 + Exclusive For This Weekend Only**  
**\*\*Receive RM3,000 Cash Voucher**

The Vantage is exceptionally designed with best-of-class residential features comparable to those characteristic of Semi-Ds and junior bungalows.



### COURTYARD PRIVACY + LINKAGE

- Spacious 312 sq.ft. inner courtyard
- Linking indoors and outdoors living
- Courtyard connects to the laundry / maid's section
- Privacy and practicality
- No unsightly backyard



### UNIQUE 40-FOOT WIDTH SPECIAL CHARACTERISTICS

- **40-foot** wide living and dining space
- **40-foot** wide frontage; accommodate 2 parking lots + 19-ft wide garden
- **40-foot** wide spacious and open layout for a modern lifestyle living

The Vantage Sales Gallery & Show House  
 9am - 6pm (Mon - Fri) | 9am - 5pm (Sat - Sun)

**Ken 016-210 1126 Beatrice 017-397 3990**  
**Mandy 010-231 3267 Nick 012-985 8803**

Light refreshment will be served

\*Base on standard unit from RM1.5 mil. Terms & conditions apply.  
 \*\*Redeemable upon settlement of 10% & execution of SPA



End Financiers



**GRAND 40'** **THE VANTAGE PREMIUMLINK**

SIGNATURE SERIES **4**

**The Vantage Sales Gallery & Show Home**  
 GPS Coordinates  
 N3.069585, E101.797383



Persiaran Mahkota Cheras 1

The beautifully landscaped, tree-lined boulevard leading up to The Vantage.



DEVELOPER: **NARAJAYA SDN BHD** (100905-A)

Marketing & Sales Office (HQ), Level 2 - 5, Lion Office Tower, No. 1 Jalan Nagasari, 50200 Kuala Lumpur, Malaysia. T. 603 2143 2299 / 603 2143 2929 F. 603 2148 9617  
 Bandar Mahkota Cheras Sales Gallery, Lot 1239, Jalan Puteri, Section 1, Bandar Mahkota Cheras, 43200 Kajang Selangor. T. 603 9075 2288 / 603 9074 9206

Developer : Narajaya Sdn Bhd (100905-A) • Developer's Address : Level 2, Lion Office Tower, Jalan Nagasari, 50200 Kuala Lumpur • Developer's Contact No. : (03) 2143 2299 / (03) 2143 2929 • Developer's Fax No. : (03) 2148 9617 • Developer's License No. : 6856-12/02-2016/0117(L) • Validity Date : 12/02/2014-11/02/2016 • Advertising & Sales Permit : 6856-12/02-2016/0117(P) • Validity Date : 12/02/2014-11/02/2016 • Land Tenure : Freehold • Building Plan Approval No. : Bil(1)Idm.MPKJ 6/P/53/2009 • Approving Authority : Majlis Perbandaran Kajang • Expected Date of Completion : July 2016 (24 months from date of Sales and Purchase Agreement) • Encumbrance : Dicagar kepada RHB Investment Bank Berhad • Sekatan Kepentingan : Nil • Type of Property : 2-Storey Terrace Homes • Lot Size : 40' x 65' • Total Unit : 71 • Selling Price : RM 1,501,880 (min) - RM 2,733,000 (max) • 7% Discount for Bumiputera





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Level 1, Parkson Gurney Plaza Penang  
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