

# Lion Today

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## OPENING OF PARKSON HARBIN TAIPINGQIAO



## BEIJING CHANGYING



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- ▶ Parkson Credit All Set To Grow



# OPENING OF HARBIN TAIPINGQIAO PARKSON



► (From left to right): Senior Regional Director, Ms Wang Xiu Min; Regional General Manager, Mr Jin Xu Dong; Harbin Taipingqiao Parkson General Manager, Ms Bi Xiu Mei and Harbin Runda Property Development Company General Manager, Mr Cui Lian Yun officiating the opening of the store.

► (Dari kiri ke kanan): Pengarah Serantau Kanan, Cik Wang Xiu Min; Pengurus Besar Serantau, Encik Jin Xu Dong; Pengurus Besar Parkson Harbin Taipingqiao, Cik Bi Xiu Mei dan Pengurus Besar Harbin Runda Property Development, Encik Cui Lian Yun merasmikan pembukaan stor.



## BEIJING CHANGYING PARKSON





**H**arbin Taipingqiao Parkson is strategically located in the largest shopping complex in Northeast Harbin, at the intersection of the busy Nantong Road and Dongzhi Road in Heilongjiang Province. Opened on 14 February 2015, with a retail area of 71,131 square meters over 8 floors, the store aims to delight shoppers with its modern appearance, wide range of exciting brands and modern facilities.

Beijing Changying Parkson located at No.1, Changtong Road, Chaoyang District in Beijing was opened on 21 March 2015. With its tagline of "Joy, Health, Vitality and Fashion", the store offers a unique shopping experience, entertainment and latest fashion trends with a retail area of 35,000 square meters across 5 floors.

## PEMBUKAAN PARKSON HARBIN TAIPINGQIAO DAN PARKSON BEIJING CHANGYING

**P**arkson Harbin Taipingqiao terletak di lokasi strategik di kompleks membeli-belah yang terbesar di Timur Laut Harbin, di persimpangan Jalan Nantong dan Jalan Dongzhi yang sibuk di Wilayah Heilongjiang. Dibuka pada 14 Februari 2015, stor dengan penampilan moden ini menawarkan pelbagai jenama yang menarik dan kemudahan moden di ruang runcit 8 tingkat seluas 71,131 meter persegi.

Parkson Beijing Changying yang terletak di No.1, Jalan Changtong, Daerah Chaoyang di Beijing telah dibuka pada 21 Mac 2015. Dengan slogan "Kegembiraan, Kesihatan, Bersemangat dan Fesyen", stor ini menawarkan pengalaman membeli-belah yang unik, hiburan dan trend fesyen terkini di 5 tingkat ruang runcit seluas 35,000 meter persegi.

## PARKSON VENTURES INTO CHINA F&B SEGMENT



► Tan Sri William Cheng (seated centre) with (from left to right) Mr Kenneth Cutshaw, Mr Doug Werking, Mr Daren Leong and Ms Lena Chan, and officials from Parkson China and the four F&B brands.

► Tan Sri William Cheng (duduk, tengah) bersama (dari kiri ke kanan) Encik Kenneth Cutshaw, Encik Doug Werking, Encik Daren Leong dan Cik Lena Chan, serta para pegawai dari Parkson China dan keempat-empat jenama F&B.

**S**hanghai Lion Food & Beverage Management Co. Ltd, a subsidiary under Parkson China signed a joint-venture agreement with four well-known Food & Beverage (F&B) brands namely Johnny Rockets, Quiznos Sub, Franco and The Library Coffee Bar on 19 March 2015 in Shanghai making Parkson the exclusive strategic partner for these four brands in China.

Group Chairman and CEO Tan Sri William Cheng; Parkson Retail Group (PRG) Director, Datuk Magic Lee; PRG CEO, Mr Chong Sui Hiong; AUMH CEOs Ms Lena Chan and Mr Siswanto; Johnny Rockets Group CFO, Mr Doug Werking; Quiznos President International, Mr Kenneth Cutshaw; and Franco Director, Mr Daren Leong were present at the signing ceremony.

Johnny Rockets, the international casual dining restaurant chain from the United States has over 330 franchises in 26 countries. It is well-known for its burgers and delicious shakes.

Franco, an exciting concept of French-Asian cuisine is creating a new dining experience, introducing the taste of fine dining restaurants into a casual setting.

Quiznos Sub and The Library Coffee Bar offer Western casual dining with simple yet healthy meals. Quiznos Sub specializes in toasted submarine sandwiches and also offers pizza, salad and wraps etc while The Library Coffee Bar promotes a coffee drinking and reading culture.



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Our retail arm, Parkson continues to extend its network with the opening of two new stores, in Harbin and Beijing in China, bringing its number of stores there to 60 outlets in 35 cities in 22 provinces. Overall, Parkson has 125 stores in Malaysia, China, Vietnam, Indonesia and Myanmar.

Parkson is also tapping new opportunities in China by venturing into the F&B segment with the introduction of four brands; Johnny Rockets, Franco, Quiznos and The Library Coffee Bar with Parkson being the exclusive strategic partner for these brands in China. Parkson China has also recently signed a Memorandum of Understanding with Jeju Special Autonomous Province in South Korea to promote Jeju's products such as processed food and seafood products, dairy products and handicrafts in Parkson supermarkets in China. Parkson is set to ride the growing "Korean Wave" by bringing Korean cosmetics and fashion brands, and now food products to its stores.

Parkson Credit Sdn Bhd which commenced business last year to provide motorcycle and consumer financing is revving up its operations with a brainstorming session to set the strategies and targets to drive the company forward.

The above happenings as well as a host of other activities in the Head Office and operating companies are featured in the following pages.

## UTUSAN PENGARANG

*Bahagian Peruncitan kita, Parkson terus memperluaskan rangkaianannya dengan pembukaan dua buah stor baru di Harbin dan Beijing di China, menjadikan bilangan stornya di sana berjumlah 60 buah di 35 buah bandaraya di 22 wilayah. Secara keseluruhan, Parkson kini mempunyai 125 stor di Malaysia, China, Vietnam, Indonesia dan Myanmar.*

*Parkson turut menerokai peluang-peluang baru di China menerusi segmen F&B dengan pengenalan empat jenama iaitu Johnny Rockets, Franco, Quiznos dan The Library Coffee Bar di mana Parkson merupakan rakan kongsi strategik yang eksklusif untuk jenama-jenama tersebut di China. Baru-baru ini, Parkson China telah menandatangani satu Memorandum Persefahaman dengan Wilayah Autonomi Khas Jeju di Korea Selatan untuk mempromosikan produk dari Jeju seperti produk makanan dan makanan laut diproses, produk tenusu dan kraftangan di pasar raya miliknya di China. Parkson merebut peluang daripada "Gelombang Korea" yang semakin diminati dengan membawa masuk jenama kosmetik dan fesyen diproses, dan kini produk makanan ke stor-stor miliknya.*

*Parkson Credit Sdn Bhd yang menceburi perniagaan pembiayaan pengguna dan motosikal pada tahun lepas kini bersedia menggempurkan operasinya dan menganjurkan satu sesi perbincangan bagi menetapkan strategi dan sasaran untuk memacu syarikat ke hadapan.*

*Kesemua aktiviti yang disebutkan ini serta pelbagai aktiviti lain di Ibu Pejabat dan syarikat operasi ditampilkan di halaman berikut.*



# AMSTEEL KLANG'S DIARY

## GOTONG ROYONG

The ISO 14001 Training & Communication team organised two gotong royong sessions on 8 April and 13 April 2015 with staff from all levels joining hands to spruce up the company's premises.



## STEEL DIVISION SPORTS CLUB AGM



- Central Sports Club Committee members with (seated from left to right) Mr Pong Chung Kuan; Mr Benny Chen Kwong Fatt; Mr Paul Chan and Vice President, Ms Kwa Seok Leng.
- Ahli Jawatankuasa Kelab Sukan (Sentral) bersama (duduk dari kiri ke kanan) Encik Pong Kuan Chung; Encik Benny Chen Kwong Fatt; Encik Paul Chan dan Naib Presiden, Cik Kwa Seok Leng.



- 2014 Sportsman and Sportswoman, Mokhsin Mokhtar and Thamitha a/p Maruthai with Ms Kwa Seok Leng (left) and Mr Benny Chen Kwong Fatt (right).
- 2014 Olahragawan dan Olahragawati, Mokhsin Mokhtar dan Thamitha a/p Maruthai dengan Cik Kwa Seok Leng (kiri) dan Encik Benny Chen Kwong Fatt (kanan).

More than 850 Lion Group (Steel Division) Sports & Recreation Club members attended the 28<sup>th</sup> Annual General Meeting (AGM) at Amsteel Klang on 2 April 2015.

Steel Division Chief Operating Officer, Mr Paul Chan; Group HR Director, Mr Suresh Menon; Amsteel Klang Senior General Manager, Mr Benny Chen Kwong Fatt; Banting Operations Sports Club President, Mr Pong Chung Kuan;

Singa Logistics General Manager, Mr Wong Wing Kiong; Bright Steel Group General Manager, Mr David Teo; Posim Group General Manager, Ms Valerie Poon; Lion Steelworks Senior Manager (Production), Mr Danny Tan; and Megasteel Senior HR Manager, Mr Kenny Tan were present.

Mokhsin Mokhtar of Lion DRI and Thamitha a/p Maruthai of Amsteel Klang were crowned as the Sportsman and Sportswoman of the Year 2014 respectively.

## 哈尔滨太平桥百盛和百盛常营店开幕

哈尔滨太平桥百盛坐落于哈尔滨东北部最大的商业综合体，位于黑龙江省繁忙的南通大街与东直路交汇处。新店于2015年2月14日开幕，商业面积为71,131平方米，共8层楼，以现代化的面貌、多元化的品牌和先进的设施满足消费者的需求。

百盛常营店于2015年3月21日开幕，位于北京市朝阳区常通路1号。零售面积为35,000平方米，共5层楼，以“欢乐、健康、活力、时尚”为理念，提供娱乐和最新的流行趋势，打造一个独特的购物新体验。



# AMSTEEL KLANG'S DIARY

## BOWLING COMPETITION

A total of 18 teams from the Steel Division Companies took part in the Inter-Company Bowling Competition at Wangsa Bowl at Setia City Mall on 8 March 2015. Amsteel Klang Manager, Mr Ting Wee Thuang did the first bowl to officiate the competition.

The winners were :-

### WOMEN'S CATEGORY



CHAMPION – AMSTEEL KLANG (A)



1<sup>ST</sup> RUNNER UP – MEGASTEEL A



2<sup>ND</sup> RUNNER UP – MEGASTEEL B

### MEN'S CATEGORY



CHAMPION – MEGASTEEL A



1<sup>ST</sup> RUNNER UP – MEGASTEEL C



2<sup>ND</sup> RUNNER UP – MEGASTEEL B

### HIGHEST PIN CHAMPION



Norfifi Nadia (left photo) and Makhsin Mokhtar (right photo) receiving their prizes from Mr Cheong Wai Meng (right) of Amsteel Klang.

## BADMINTON CHALLENGE

20 teams competed in the Inter-Department Badminton Challenge at WK Court @ Rising Sports Arena in Klang on 26 April 2015. The event was officiated by Sports Club Vice President cum GM-HR, Ms Kwa Seok Leng and Amsteel Senior Manager, Mr Loo Chai Boon.

The winners were :

### CHAMPION – STEEL MAKING PLANT



► Mohammad bin Abd Rani & Mohd Shahril bin Ishak

### 1<sup>ST</sup> RUNNER UP – MATERIAL CONTROL



► Zaizul bin Kusnan & Sahhadan bin Jais

### 2<sup>ND</sup> RUNNER UP – STEEL MAKING PLANT



► Mohd Azmi bin Basar & Mohamad Fairuz bin Akik



# ACTIVITIES @ ANTARA STEEL MILLS

## RENEWAL OF FIRE CERTIFICATE



On 2 March 2015, officers from Jabatan Bomba Pasir Gudang inspected Antara's fire safety system to ensure its compliance with the mandatory requirements for the renewal of the company's fire certificate for another year.

- Bomba personnel inspecting (from left) the main fire alarm panel at Security Department, beside the cafeteria, and electrical switch room at Rolling Mill.
- Pegawai Bomba memeriksa (dari kiri) panel penggera utama di Jabatan Keselamatan, bersebelahan kafeteria dan bilik suis elektrik di Rolling Mill.



## STUDY VISIT

23 Safety & Health Officer Course students at Johor Skills Development Centre Sdn Bhd in Pasir Gudang accompanied by their lecturer, Encik Mohamad Aizat visited Antara Steel on 24 March 2015. They were briefed on the production processes and safety procedures by Assistant Manager – SHE, Encik Sariat Mohamad and Safety Executive, Encik Mohd Radzuan Rudin.

## HEALTH TALK

About 100 employees aged 40 and above attended a health talk by Dr Shahrul Azam Saharudin from Poliklinik Rozikin entitled "Employees in their 40s – Challenges and Hindrances" jointly organised by SHE Department and Training Section – HR Department. The talk encompassed information pertaining to health, prevention and treatment for critical illnesses such as diabetes, hypertension, heart attack and other diseases which affect senior people.



## BOWLING TOURNAMENT

More than 100 people comprising employees and their families members turned up at the bowling tournament organised by Antara Steel Mills Sports and Recreational Club on 4 April 2015.

General Manager, Encik Rahmat Ibrahim gave away the prizes to the following winners :



Group Category Champion:  
Wan Mohd Syukri & Jamaludin Omer



Group Category 1<sup>st</sup> Runner Up:  
Norbianto Md Nor & Mohd Salleh



Group Category 2<sup>nd</sup> Runner Up:  
Sa'aim Ismail & Mahasan Yusoff



Individual - Men  
Champion:  
Norbianto Md  
Nor



Individual - Men  
1<sup>st</sup> Runner Up:  
Azri Mohamad  
Sadon



Individual - Men  
2<sup>nd</sup> Runner Up:  
Mohd Rashid  
Mohd Sham



# ACTIVITIES @ ANTARA STEEL MILLS

## TRAINING

### MICROSOFT WORD & EXCEL

Classes for Microsoft Word - Basic & Excel Intermediate 2010 were held for employees to become proficient with the software systems and were conducted by IT Executive, Encik Noridzwan Suhairom and Encik Mohd Adnan Maswan respectively on 25 and 26 March 2015.



► Microsoft Word Basic Class.



► Microsoft Excel Intermediate Class.

## SAFETY AWARENESS REFRESHER CLASS

A monthly refresher class on safety awareness by Safety Executive, Encik Mohd Radzuan Rudin commenced on 6 April 2015 to ensure that all employees are aware of and adhere to the safety policies and procedures.



## TALK ON PERSONAL FINANCIAL MANAGEMENT

Learning & Development Section – Human Resource Department organised a talk on Personal Financial Management (POWER) on 13 April 2015. Madam Prema Valaishan from Agensi Kaunseling dan Pengurusan Kredit (AKPK) Johor shared essential financial planning tips to enable employees to make confident and responsible financial decisions.

## MEGASTEEL'S DIARY

### INTER-DEPARTMENT

#### VOLLEYBALL

Team IP-Man from the Steel Melting Plant beat five other teams to emerge champion in the inter-department volleyball match organised by Banting Operations Sports and Recreational Club at Wisma Lion on 29 March 2015. Team DRI from Lion DRI and Ninja Jump of Caster Plant came in second and third respectively.



CHAMPION : IP-MAN (SMP)



1<sup>ST</sup> RUNNER UP : DRI (LION DRI)



2<sup>ND</sup> RUNNER UP : NINJA JUMP (CSP)

#### FISHING COMPETITION

Banting Operations Sports and Recreation Club organised an inter-department fishing competition on 26 April 2015. The winners were :



CHAMPION – LION TIN



1<sup>ST</sup> RUNNER UP – SKIN PASS MILL



2<sup>ND</sup> RUNNER UP – SMP MECH



## MEGASTEEL'S DIARY

## POLIS BANTUAN SERIES 1/2015 PARADE

Five Security Department staff namely Sarjan PB (Polis Bantuan) Zuraidah, Konstabel PB Fathurrahman, Konstabel PB Iskandar, Konstabel PB Mohd Hashim and Konstabel PB Azrie have completed their basic Polis Bantuan training series 1/2015 at Pulapol Dungun. To commemorate the event, together with their coursemates, they participated in a parade to receive their certificates.



► From left to right/Dari kiri ke kanan: Konstabel Muhammad Fathurrahman Razak; Sarjan Zuraidah Isnin; Konstabel Mohd Iskandar Saim; Sub-Inspektor Halim Nayan; Pulapol Dungun Commandant, Supt Mohd Zaini Mat Yusof; Deputy Commandant, DSP Loffi Ameer Muhammad; Course Coordinator, ASP Zulkifli Mat Deris; Konstabel Muhammad Azrie Mohamed Shafie and Konstabel Mohd Hashim Abdullah.

## EPF COUNTER

On 18 and 19 April 2015, Employees Provident Fund (EPF) personnel were at Wisma Lion in Banting to provide assistance to our staff on EPF matters such as opening an i-Akaun, beneficiary nomination etc.



## LUNAR NEW YEAR GET-TOGETHER



► Club members enjoying themselves to the food served.  
► Ahli-ahli Kelab menjamu selera dengan makanan lazat yang dihidangkan.



► The Organising Committee.  
► Ahli Jawatankuasa yang mengelola acara.



► Department lucky draw winner.  
► Pemenang cabutan bertuah bagi Jabatan.

In welcoming the Lunar Year of the Goat, Posim Group Sports and Recreation Club organised a Satay Feast for its members at the company's premises. Lucky staff walked away with prizes for the lucky draws for

individuals and departments. To add to the merriment, Guess The Weight and Guest The Number contests were held with Mohd Zaili, Eira and Hazalizah winning the former and Zainuddin the latter respectively.



# PREPARING FOR GST

Lion Group kick-started the Goods and Services Tax (GST) readiness with presentations by Group Tax Department on the concept of GST, scope of charge, importance of GST registration, GST accounting and the GST implications on the various types of transactions, to the operating companies.

Companies were advised to form a task force to look at the impact and opportunities available under GST such as pricing policies - both sales & purchases, stock management, cash flow, bad debts, invoicing, ERP system, contract, SOP, and staff training.

The task force took to assessing the existing SOPs and record keeping to prioritize GST impact areas to be addressed. From the discussions, a detailed implementation plan was drawn up, with the IT

Department proceeding to set up the system for GST operation; updating master data, forms, reports and interfaces. Validation workshops were conducted, followed by integration testing, confirming the cutover plan, and updating training documents and training to end users.

A total of 92 companies in the Group have registered for GST. Companies with annual turnover of RM5 million and above are required to file the GST return on a monthly basis. The first return (Form GST-03) covering the period 1 April 2015 to 30 April 2015 is due on the last day of the following month i.e. 31 May 2015. Payment must also be made on or before the same date where the output tax is more than the input tax. For cases where the input tax is more than the output tax, the tax payer has the option to keep the credit with the Customs or request for a refund.



► Staff from Megasteel (left photo) and Likom (right photo) at the GST presentations.  
 ► Kakitangan Megasteel (gambar kiri) dan Likom (gambar kanan) mendengar taklimat GST.

## LUNCH AND LEARN



Group HR organised a Lunch and Learn session on "Personal Grooming and Etiquette" for employees at Lion Office Tower on 23 April 2015.

Certified Professional Trainer, Ms May-Ann Chew (right photo) shared tips on how to enhance one's best features and minimise flaws, and the ABC of image components which are Appearance, Behaviour and Communication; key items of a basic wardrobe and the right colour to complement one's skin tone.

## LION PARKSON RUN MALAYSIA, 2015

After the success of its inaugural run in September 2014, Lion-Parkson Foundation is planning to once again organize Lion Parkson Run later this year to raise funds for charity.

The encouraging support, participation and contributions by our employees, friends and business associates, and the public had made our run last year a success and raised RM1,008,000 for the construction of phases 2 and 3 of the Home for Handicapped & Mentally Disabled Children in Banting, Selangor.

We will be blasting out information on the run once details are finalized. Watch this space and visit Parkson stores, and put on your running shoes for a good cause!





# CNY GATHERING AT LION OFFICE TOWER

The Headoffice Sports and Recreation Club organised a Lunar New Year gathering at Lion Office Tower on 6 March 2015, attended by Group Executive Director, Tan Sri Albert Cheng; Director of Group HR, Mr Suresh Menon and employees in Lion Office Tower.

The evening started with a performance by Aerobics instructor, Mr Alvin Kwan followed by the tossing of yee sang and dinner. Employees enjoyed themselves with the indoor games such as table tennis, carom and congkak, and belting out popular songs in the karaoke session that followed.



- (Left photo) Tan Sri Albert Cheng (right) and Mr Suresh Menon (left) tossing the yee sang and (right photo) staff helping themselves to the variety of food served.
- (Gambar kiri) Tan Sri Albert Cheng (kanan) dan Encik Suresh Menon (kiri) menggaul yee sang dan (gambar kanan) para pekerja menikmati pelbagai makanan yang disediakan.



- (Photos from left) Staff enjoying themselves with the indoor games of carrom, congkak and table tennis.
- (Gambar dari kiri) Kakitangan bergembira dengan permainan karom, congkak dan ping pong.

## BOWLING TOURNAMENT

Two teams from Headoffice clinched the first and second placing while Parkson Credit came in third in the Bowling Tournament organised by Lion Office Tower Sports and Recreation Club on 18 April 2015.

Bernard Looi (Group Headoffice) and Mohd Sharie (Parkson Credit) emerged as Top Players for the Male Category while Wong Pui Tze (Lion Best) and Nizratul Adliah Nokman (Headoffice) took the title in the Female category. Prizes were given away by Club President, Mr Vasu Palanisamy (right photos, extreme left).



- All set to bowl.
- Bersedia untuk bertanding.



- Head Office: Wong Phooi Lin, Lee Ah Choy, Bernard Looi and Wan Nurul.



- Head Office: Afifah, Afiqah, Khaizal and Yusrin.



- Parkson Credit: Mohd Sharie, Syahrabel, Syahidah and Nadia.



# 2015 CNY CALLIGRAPHY CHARITY SALE

Lion-Parkson Foundation (LPF) and Parkson Corporation assisted six independent schools in Klang Valley namely Kuen Cheng, Confucian, Tsun Jin, Chong Hwa (KL), Pin Hwa and Chung Hua (Klang) to organize the 2015 Chinese New Year Calligraphy Charity Sale in aid of needy students in these schools.

LPF Chairman, Puan Sri Chelsia Cheng presented cheques for the total amount of RM 256,483.25 to the 6 schools, witnessed by LPF Trustees, Mr CS Tang and Dr Chua Siew Kiat on 1 April 2015. This amount comprised the charity sale proceeds and LPF's contribution of RM60,000 to the schools for their participation in Lion

Parkson Run in September 2014 which was held to raise funds for the construction of phases 2 and 3 of the Home for Handicapped & Mentally Disabled Children in Banting.

The students had staged Calligraphy demonstrations and Chinese orchestra performances at 11 participating Parkson stores in the Klang Valley over 3 weekends in January 2015. The expenses for the Calligraphy sale and performances were sponsored by LPF and Parkson while the special red paper for writing the Calligraphy pieces was provided by Xian's Calligraphy Centre founded by Puan Sri Chelsia Cheng.



- ▶ Puan Sri Chelsia Cheng (5<sup>th</sup> from left) with Dr Chua Siew Kiat, Mr CS Tang (4<sup>th</sup> and 6<sup>th</sup> from left respectively), schools officials and students at the cheque presentation ceremony.
- ▶ Puan Sri Chelsia Cheng (5 dari kiri) bersama Dr Chua Siew Kiat, Encik CS Tang (masing-masing 4 dan 6 dari kiri), para pegawai dan murid-murid dari enam sekolah di majlis penyampaian cek.



- ▶ Students selling their calligraphy pieces at Parkson store.
- ▶ Para pelajar menjual hasil kaligrafi mereka di stor Parkson.

# LGMAF CONTRIBUTES TO MEDICAL CAMP

Lion Group Medical Assistance Fund (LGMAF) sponsored the cost of medication totalling RM 8,128.50 for the Medical Camp organized by Rotary Clubs of Bukit Kiara Sunrise and Shah Alam at SJK (T) Watson, Persiaran Raja Muda Musa, Port Klang on 29 March 2015. This is the 8<sup>th</sup> year LGMAF is contributing to the medical camp organised to

provide free medical check-up and medication to nearby residents.

LGMAF Chairperson, Puan Sri Datin Coleen Herbert presented a mock cheque for the Fund's sponsorship to the organisers witnessed by Guest of Honour, YB Dr Xavier Jayakumar and Rotary District Governor, Madam Kirenjit Kaur.



- ▶ Puan Sri Datin Coleen Herbert (left) presenting the mock cheque to Rotary Club representatives witnessed by YB Dr Xavier Jayakumar (centre) and Madam Kirenjit Kaur (2<sup>nd</sup> from left).
- ▶ Puan Sri Datin Coleen Herbert (kiri) menyampaikan replika cek kepada wakil Rotary Club disaksikan oleh YB Dr Xavier Jayakumar (tengah) dan Puan Kirenjit Kaur (2 dari kiri).



- ▶ Puan Sri Datin Coleen Herbert (4<sup>th</sup> from left) with VIPs and volunteer pharmacists viewing the medication worth RM8,128.50 sponsored by LGMAF.
- ▶ Puan Sri Datin Coleen Herbert (4 dari kiri) bersama para VIP dan ahli farmasi sukarela melihat ubat-ubatan bernilai RM8,128.50 tajaan LGMAF.



# PARKSON CREDIT ALL SET TO GROW



Parkson Credit Sdn Bhd organised its first annual Business Direction Conference at Lion Office Tower on 25 April 2015 for its management team and staff.

Senior General Manager, Mr Danny Poh officiated the conference with the 2015-2016 financial year strategies and direction, while department heads presented their targets and key projects aimed to facilitate business growth.

A brainstorming session was held to stress the importance of teamwork, innovation and positive thinking to drive the Company forward.



► (Top to bottom) Mr Danny Poh presenting the business direction and strategies with department presentations and brain storming session.

► (Atas ke bawah) Encik Danny Poh menyampaikan arah tujuan dan strategi perniagaan, perbentangan daripada jabatan dan sesi perbincangan.

► Parkson Credit team with Mr Danny Poh (seated, centre).

► Pasukan Parkson Credit bersama Encik Danny Poh (duduk, tengah).

## & FOSTERS RELATIONSHIP WITH DEALERS ASSOCIATION

In order to promote its motorcycle financing business, Parkson Credit attended the Selangor & FT Motorcycle & Scooter Dealers Association's anniversary dinner on 26 April 2015.

At the dinner, Parkson Credit staff, Mr Keith Ho and Mr Jason Goh who had won second place in the Category B Men's Double badminton friendly match organized by the Association earlier received their prizes from Association President, Tan Kien Poh and Association Committee Member, Mr Tan Them Hing.



► Mr Jason Goh and Mr Keith Ho (front row, 1 and 2 from left respectively) with the Association's Committee Members and other winners.

► Encik Jason Goh dan Encik Keith Ho (baris depan, masing-masing paling kiri dan 2 dari kiri) bersama Ahli-ahli Jawatankuasa Persatuan dan para pemenang lain.



► From left: Mr Tan Them Hing, Mr Jason Goh, Mr Keith Hoh and Mr Tan Kien Poh.

► Dari kiri: Encik Tan Them Hing, Encik Jason Goh, Encik Keith Hoh dan Encik Tan Kien Poh.



# SECOM'S ANNUAL DINNER



- Long service award - 20 years, Encik Md Yunus (left photo) and 15 years, Encik Shah Ron (right photo) receiving their awards from Secom Director/Advisor, Mr Frankie Chai.
- *Penerima Anugerah Perkhidmatan lama - 20 tahun, Encik Md Yunus (gambar kiri) dan 15 tahun, Encik Shah Ron (gambar kanan) menerima anugerah masing-masing daripada Pengarah / Penasihat Secom, Encik Frankie Chai.*



- Recipients of long service award - 10 years.
- *Penerima anugerah perkhidmatan lama - 10 tahun.*



- Long service award recipients - 5 years.
- *Penerima anugerah perkhidmatan lama - 5 tahun.*

About 150 staff nationwide attended Secom (M) Sdn Bhd's annual dinner themed 'Glamorous Night' on 14 March 2015.

Everyone enjoyed the performances by Secom's very own talents, Encik Mohd Khairil (Operation - JB), The Botol Band (Operations team comprising Encik Rahim, Encik Hasnol, Encik Salim, Encik Syed and Encik Jeffrey), Encik Firdaus (Control Centre), Cik Fatimah (Static Guard - ASSB) and Encik Edizan (Static Guard).

The event also honoured long serving staff for their dedication to the company with awards for their service of 20, 15, 10 and 5 years. The dinner also celebrated with staff whose birthdays fell in the months of January, February and March.

## PARTICIPATION IN CAREER FAIRS

Secom participated in the career fairs organised by Jabatan Tenaga Kerja in Kelana Jaya and Bangi on 28 March and 29 March 2015 respectively, and at Putra World Trade Centre on 4 and 5 April 2015.

Among the vacancies available are the positions of Response Officer, Security Officer/ Supervisor and Technician. HR personnel, Cik Rasidah, Encik Ungku, Encik Fitri, Cik Hafizah, Encik Nazri and Cik Rohayu as well as Mr Lim Kuan Boon from Operations Department attended to queries in the career fairs.



- Responding to enquiries from job seekers.
- *Melayani pertanyaan daripada pengunjung yang sedang mencari pekerjaan.*







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## CeDR ACTIVITIES

### Meet The Lion Circle, 25-26 March 2015

'M' eet The Lion Circle' (MTLC) is an induction program where new recruits will find out more about Lion Group's business operations, core values and management practices. They will also learn about Lion Group's Performance Management Process. This programme is conducted by CeDR, and we would like to bid a warm welcome to all our new employees!

#### day1



CeDR Principal Consultant, Ms Penny Chong welcoming the participants



MTLC Lead Facilitator, Puan Siti Sahlah kicking off the programme



New recruits in discussion mode



Participants were brought to Lion Steelworks for a plant visit



R&D Manager, Mr Leonard Selvakumar Andrew delivering the pre-plant walkabout brief



Group photo in front of Lion Steelworks

The participants were then introduced to STAR Competencies, and tried their hands at drawing up their own competencies for practice. For the finale, they participated in a communication game, led by Encik Norman.

#### day2



Participants presenting their STAR Competencies



Participants enjoying a quick break before heading off to Lion Steelworks



Part of the display on Lion Group during the programme



# POWERFUL BUSINESS WRITING SKILLS

11-12 MARCH 2015, CeDR



This programme, led by Mr John Hagedorn emphasises on how to present written business correspondence and reports in a straightforward, no-nonsense manner without sacrificing politeness and courtesy. Additionally, this programme provides models and patterns for writing business correspondence that consistently evokes positive responses from readers, even when the message is not good news. Using the methods described will streamline the business writing process and save valuable office time.

## COMPETENCY-BASED LEARNING DESIGNER AND ASSESSOR

16-19 MARCH 2015



This programme aims to provide participants with the skills to design learning programmes that enable learning, especially within the vocational education and training system, and measure progress in learning and to decide whether competence has been demonstrated.

## ONBOARDING & TEAM BONDING

*In the 3rd part of our Teamwork series, we explore the horror (or joy, whichever it may be) of the departure of a team member, and to welcome a newcomer into the fold.*

*Welcome Onboard!*

Gone are the days when employees stay loyal to companies (and practically set up home there). Needs and wants were different then, taking into account many variables, educational background being one of them. Talents these days have their minds set on their own specific goals, and organisational loyalty is not necessarily topping their lists. It's not just hopping from one company to another – quite often, you see and hear how our talents choose to move to greener pastures abroad.

So how does one go about introducing a new member into the team? Of course, there are many ways to approach this issue (you can read more online) but here are some ideas that you can use for your induction and in the following months.



Assign a new employee a mentor; a more experienced employee with no reporting relationship to the new employee.



Prepare for the employee's first day by having a complete workstation ready for his or her arrival.

Decorate the new employee's office area with welcome signs, flowers, and snacks. Let the quirkiness of your employees and work culture shine through in the items that you provide to welcome the new employee.





Put together a 120-day onboarding plan that provides something new for the employee to learn every day. The employee's boss and mentor are responsible for creating, sharing and monitoring the onboarding schedule.

## Staff Meeting Bingo

Instructions: Simply mark off five squares during one meeting and shout, BINGO! It's that easy!

| Paradigm Shift    | Rigorous Curriculum      | Long-Range Plans | At the End of the Day      | Time on Task       |
|-------------------|--------------------------|------------------|----------------------------|--------------------|
| Revisit           | Professional Development | Best Practice    | Authentic Assessment       | Under the Gun      |
| Lesson Plans      | Touch Base               | Portfolio        | Student Achievement        | State Goals        |
| Go the Extra Mile | Benchmark                | The Big Picture  | Cost Effective             | School Improvement |
| Ballpark          | Proactive, Not Reactive  | Mind-set         | Think Outside of the Box   | Walk the Talk      |
| Results-Driven    | Empower Students         | Fast Track       | Stretch the Envelope       | Knowledge Base     |
| Site-Based        | Outcomes                 | Student Driven   | Parent-Teacher Conferences | Spring Break       |



Welcome every new hire with a short team meeting during which you can share a fun fact about yourselves! This exercise is fun and entertaining and moreover, it gives new hires the opportunity to engage with team members on a more personal level, ultimately shining light on who you are, both individually and collectively.

Does it end with a great induction session? Not quite. It takes a concerted effort to create a high performing team, and chemistry aside, there are a number of ways you can continue your onboarding process to successfully integrate your newest talent into the existing team – the bonding period.

Team-bonding isn't the result of elegant experiences in hotel conference rooms, solving imaginary, simulated problems designed to diagnose team members, swinging from vines, or falling (filled with trust) into the open arms of others. Team-bonding is something more fundamental and it occurs right within the cadence of the work being done. Team-bonding occurs when people:

- Decide together
- Look forward together
- Accomplish together

### Decide together

Distributed decision making is recognized as a best practice in arriving at the best outcome, by allowing those closest to the issues to come to their own decisions. Additionally, it's a powerful contributor to team-bonding.



Nothing brings people together more powerfully than shared risk.

### Look forward together

One of the most powerful things teams can do is to focus together on the future. A shared vision of a better tomorrow can be inspiring and bring people together.



**Quote,**  
If everyone is moving forward together,  
then success takes care of itself.  
**Henry Ford**

Focusing on the future - and the feeling that one has control over one's future seems to be linked with meaningfulness.

### Accomplish together

Working together. Sweating together. Worrying together. Making things happen together. This process is called shared accomplishment. It contributes to trust, rapport, and ease among individuals.



### The Final Note

Onboarding of a new team member is critical for the productivity and growth of teams. Putting in the effort to create structured onboarding will pay off hugely, as it will help integrate new employees, making them as successful as possible, which will improve employee retention, satisfaction, and diversity. This will then lead to gelling as a team to accomplish set organisational targets. Crossing a challenging business abyss and coming out on the other side with real and lasting value added to the organization and its customers.... that's the stuff of authentic and sustainable bonding. As beautifully quoted by Henry Ford, "Coming together is a beginning, keeping together is progress, working together is success."

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# PARKSON CHINA TO PROMOTE JEJU'S PRODUCTS

Parkson China and Jeju Special Autonomous Province of South Korea signed a Memorandum of Understanding (MoU) on 24 April 2015 to promote business cooperation between Parkson China and Jeju SMEs with the support of Jeju Government.

Parkson will showcase products from Jeju such as processed food and seafood products, dairy products, and handicrafts in a special Jeju Foods Corner in its 22 supermarkets in China. This will be extended to include perishables such as fruits, vegetables, meat and seafood later.



- ▶ Lion-Parkson Foundation Chairman, Puan Sri Chelsia Cheng and Jeju Governor, Mr Won Hee-ryong (1<sup>st</sup> row, 5<sup>th</sup> and 6<sup>th</sup> from left respectively) at the MoU signing ceremony with officials from Parkson China, Jeju Province and E-Land Group.
- ▶ Pengerusi Yayasan Lion-Parkson, Puan Sri Chelsia Cheng dan Gabenor Jeju, Encik Won Hee-ryong (baris pertama, masing-masing 5 dan 6 dari kiri) di majlis menandatangani Perjanjian Persefahaman bersama para pegawai dari Parkson China, Wilayah Jeju dan Kumpulan E-Land.



- ▶ Bringing Jeju's products to Parkson supermarkets in China.
- ▶ Membawa masuk produk dari Jeju ke Parkson China.

At the **Art Exhibition** by Puan Sri Chelsia Cheng, hosted by E-Land Group in its Kensington Hotel on Jeju Island, Puan Sri displayed 15 calligraphy and art pieces as part of her Roadshow 57 project with the proceeds going to charity.



- ▶ (Top photo) Puan Sri Chelsia Cheng with Jeju Governor, Mr Won Hee-ryong and E-Land Group Vice Chairman, Ms Park Song Kyung (1<sup>st</sup> and 2<sup>nd</sup> from right); and (right photo, top) Parkson China team at the exhibition.
- ▶ (Gambar atas) Puan Sri Chelsia Cheng bersama Gabenor Jeju, Encik Won Hee-ryong dan Naib Pengerusi Kumpulan E-Land, Cik Park Song Kyung (masing-masing 1 dan 2 dari kanan); dan (gambar kanan, atas) pasukan Parkson China di pameran.



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Developer : Narajaya Sdn Bhd (100905-A) • Developer's Address : Level 2, Lion Office Tower, Jalan Nagasari, 50200 Kuala Lumpur • Developer's Contact No. : (03) 2143 2299 / (03) 2143 2929 • Developer's Fax No. : (03) 2148 9617 • Developer's License No. : 6856-12/02-2016/0117(L) • Validity Date : 12/02/2014-11/02/2016 • Advertising & Sales Permit : 6856-12/02-2016/0117(P) • Validity Date : 12/02/2014-11/02/2016 • Land Tenure : Freehold • Building Plan Approval No. : B1(11)dlm.MPKJ 6/P/53/2009 • Approving Authority : Majlis Perbandaran Kajang • Expected Date of Completion : July 2016 (24 months from date of Sales and Purchase Agreement) • Encumbrance : Dicagar kepada RHB Investment Bank Berhad • Sekatan Kepentingan : Nil • Type of Property : 2-Storey Terrace Homes • Lot Size : 40' x 65' • Total Unit : 71 • Selling Price : RM 1,501,880 (min) - RM 2,418,780 (max) • 7% Discount for Bumiputera

