

Lion Today

VOL. 27 NO. 4 JULY / AUGUST 2015 FOR INTERNAL CIRCULATION ONLY www.lion.com.my

OPENING OF MAJU JUNCTION MALL



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- ▶ Parkson China Inks JV With E-Land Group
- ▶ Hi-Rev Organises Family Day
- ▶ LIONPeople - Group HRIS Project



Lion-Parkson Foundation Awards Scholarships
Worth RM480,000

OPENING OF MAJU



▶ Tan Sri William Cheng (in white shirt) visiting the mall accompanied by Mr Loh Chai Hoon and Datuk Magic Lee.
 ▶ Tan Sri William Cheng (berbaju putih) melawat Mall, diiringi oleh Encik Loh Chai Hoon dan Datuk Magic Lee.



▶ Registration for the Parkson Card.
 ▶ Mendaftar kad Parkson Card.



JUNCTION MALL

Maju Junction, the first mall under Parkson Corporation Sdn Bhd opened its doors on 1 July 2015. Located in the heart of KL City Centre, the mall spans across 5 floors of retail space of 358,952 sq ft and houses Parkson store, a variety of interesting cafes & restaurants and services such as a pharmacy and hair dressing salon.

Group Chairman and CEO, Tan Sri William Cheng; Parkson Retail Group Limited Director, Datuk Magic Lee; Parkson Senior GM – Operations, Mr Loh Chai Hoon toured the Mall on the opening day.

To complete the shopping experience, a gourmet supermarket-cum-food court called FoodPark by Parkson and an indoor “edutainment” for kids called Little Kingdom are targeted to be opened in November 2015.

Parkson Maju Junction, the 43rd Parkson store in Malaysia occupies a retail space of 101,023 sq ft and offers many popular brand names in cosmetics, fashion, household and children merchandise to cater to the needs of the consumers. Parkson Maju Junction is slated to have its official opening in December 2015.

PEMBUKAAN MAJU JUNCTION MALL

Maju Junction Mall, pusat membeli-belah pertama Parkson Corporation Sdn Bhd telah dibuka pada 1 Julai 2015. Terletak di tengah-tengah Pusat Bandar Kuala Lumpur, pusat membeli-belah dengan ruang niaga 5 tingkat berkeluasan 358,952 kaki persegi diisi oleh peruncit seperti Parkson, beberapa restoran dan kafe yang menarik serta perkhidmatan seperti salun dandanan rambut dan farmasi.

Pengerusi dan Ketua Pegawai Eksekutif Kumpulan, Tan Sri William Cheng; Pengarah Parkson Retail Group Limited, Datuk Magic Lee; dan Pengurus Besar Kanan Parkson - Operasi, Encik Loh Chai Hoon melawat Maju Junction Mall pada hari pembukaan.

Untuk melengkapkan pengalaman membeli-belah, sebuah pasar raya ‘gourmet’ merangkap tempat makan yang dipanggil FoodPark by Parkson dan “edutainment” tertutup khusus untuk kanak-kanak yang dikenali sebagai Little Kingdom akan dibuka pada bulan November 2015.

Parkson Maju Junction, stor Parkson ke-43 di Malaysia beroperasi di ruang runcit seluas 101,023 kaki persegi dan menawarkan pelbagai jenama popular bagi kosmetik, fesyen, hiasan rumah dan kanak-kanak untuk memenuhi keperluan pengguna. Parkson Maju Junction dijangka akan mengadakan majlis pembukaan rasminya pada Disember 2015.

MAJU JUNCTION 广场开幕

Maju Junction是百盛机构有限公司所属的第一间购物广场。该广场于2015年7月1日开业，位于吉隆坡市中心，广场面积为358,952平方尺，共5层楼，提供百盛百货商店和多元化的咖啡馆和餐厅以及服务如药剂店和美发店。

开幕当天参观广场的包括集团执行董事长兼首席执行官丹斯里锺廷森，百盛商业集团有限公司董事拿督李琮滕和百盛集团运营部高级总经理卢财雄。

由百盛提供并名为“FoodPark”的美食超市暨美食中心和名为“Little Kingdom”的儿童室内兼具教育及娱乐双重功能的乐园，即将在2015年11月开业，以提供完整的购物体验。

Maju Junction百盛是马来西亚第43间百盛百货商店。零售面积为101,023平方尺，提供许多流行化妆品、服装、家庭用品和儿童品牌以迎合消费者需求。Maju Junction百盛暂定于2015年12月正式开幕。



- ▶ Eager customers at the mall opening.
- ▶ Para pengunjung tidak sabar untuk melihat Mall yang baru dibuka.

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The opening of Maju Junction, the first mall under Parkson Corporation in the heart of Kuala Lumpur marks another milestone for the company with its entry into the management of shopping malls. The communities nearby can look forward to the offerings by its anchor tenant, Parkson department store and a variety of interesting cafes and restaurants, as well as soon to be opened FoodParks by Parkson, a gourmet supermarket-cum-food court and Little Kingdom, an indoor edutainment centre for kids.

In today's challenging retail environment, many organisations are looking into innovative ways and forming strategic collaborations to stay ahead in their operations. Parkson China is collaborating with Korea's E-Land Group to establish City Lifestyle Mall, offering a unique lifestyle shopping experience for consumers; and also teamed up with Dianping.com to provide a better shopping experience online. All these have transformed Parkson from being a traditional department store to a lifestyle concept retail business.

Lion-Parkson Foundation once again awarded scholarships to bright young Malaysians pursuing their first degree in the local universities. The awards represent our Group's commitment to education and nation building through the pursuit of academic excellence. Providing educational opportunities to our youths brings to mind the proverb "Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a life time."

The Foundation is organising the second Lion Parkson Run to raise funds for the construction of Phases 2 and 3 of the Home for Handicapped & Mentally Disabled Children Selangor. Do check with your company's HR Representatives for more information. Put on your running shoes and start practicing for this good cause.

UTUSAN PENGARANG

Pembukaan Maju Junction, pusat membeli-belah pertama Parkson Corporation di tengah-tengah bandaraya Kuala Lumpur menandakan satu lagi pencapaian bagi syarikat itu berikutan pembabitannya dalam pengurusan pusat membeli-belah. Golongan masyarakat di sekitar Maju Junction berpeluang membeli-belah di stor Parkson selaku penyewa yang utama, dan menjamu selera dengan pelbagai hidangan menarik di kafe dan restoran yang terdapat di sana, serta menikmati pengalaman baru di FoodParks by Parkson, sebuah pasar raya gourmet merangkap tempat makan dan Little Kingdom, edutainment tertutup untuk kanak-kanak yang akan dibuka tidak lama lagi.

Dalam persekitaran runcit yang semakin mencabar hari ini, kebanyakan organisasi giat melaksanakan pelbagai langkah inovatif dan menjalin kerjasama strategik supaya operasi mereka kekal berada di hadapan. Parkson China menjalin kerjasama dengan Kumpulan E-Land dari Korea untuk mengasaskan City Lifestyle Mall yang menawarkan pengalaman membeli-belah dengan gaya hidup yang unik kepada masyarakat di sana; dan turut bekerjasama dengan Dianping.com bagi menawarkan pengalaman membeli-belah secara atas talian yang lebih baik. Kesemua ini mengubah hala tuju Parkson daripada sebuah stor membeli-belah tradisional kepada perniagaan runcit berkonsepkan gaya hidup.

Yayasan Lion-Parkson sekali lagi menganugerahkan biasiswa kepada belia Malaysia yang mengikuti ijazah pertama di universiti-universiti tempatan. Anugerah ini menunjukkan komitmen Kumpulan kita terhadap bidang pendidikan dan pembangunan negara menerusi kecemerlangan akademik. Sesuai dengan falsafah, "Ilmu adalah harta yang paling berharga", ilmu pendidikan menjanjikan masa depan yang cerah bagi seseorang.

Yayasan ini juga menganjurkan Larian Lion Parkson kali kedua untuk mengumpul dana bagi pembinaan Fasa 2 dan 3 Rumah Kanak-kanak Kurang Upaya & Terencat Akal Selangor. Dapatkan maklumat lanjut dari wakil Jabatan Sumber Manusia syarikat anda, dan mulalah berlatih untuk sama-sama menjayakan usaha murni ini.

THE CLASS OPENS AT MID VALLEY MEGAMALL



► From left: Lee Jung Shin, Datuk Magic Lee, Lee Jong Hyun, Mr Woo Jong Wan, Jung Yong Hwa, Puan Sri Chelsia Cheng, Kang Min Hyuk and Mr John Park at the ribbon cutting ceremony to launch the store opening.
 ► Dari kiri: Lee Jung Shin, Datuk Magic Lee, Lee Jong Hyun, Encik Woo Jong Wan, Jung Yong Hwa, Puan Sri Chelsia Cheng, Kang Min Hyuk dan Encik John Park memotong riben untuk merasmikan pembukaan stor.

THE CLASS by Parkson Branding opened its first standalone store in Mid Valley Megamall on 4 July 2015, officiated by popular K-Pop Group from South Korea, CNBLUE. The event featured a mini fashion show of THE CLASS's latest collection and a ribbon-cutting ceremony by Lion-Parkson Foundation Chairman, Puan Sri Chelsia Cheng; Parkson Retail Group Limited Director, Datuk Magic Lee; President of Basic House, Mr Woo Jong Wan; Chairman of Basic House, Mr John Park and CNBLUE.

THE CLASS is a contemporary and modern menswear brand from South Korea targeted at urban and young lifestyle men. THE CLASS's first counter opened at Parkson IOI City Mall in November 2014, followed by its second counter at Parkson KLCC.

More than 4,000 CNBLUE fans from Malaysia, Japan, Singapore, Thailand and Indonesia attended the event. When asked about their favourite style during leisure time, CNBLUE comprising lead singer Jung Yong Hwa and members, Kang Min Hyuk, Lee Jung Shin and Lee Jong Hyun all endorsed THE CLASS.



► Showcasing THE CLASS latest collection.
 ► Pertunjukan fesyen koleksi terbaru THE CLASS.

► Autograph session with CNBLUE in the store.
 ► Sesi autograf bersama CNBLUE di stor.

PARKSON CHINA INKS JV WITH E-LAND GROUP

Parkson China signed a joint venture agreement with South Korea's E-Land Group on 7 August 2015 to establish the first City Lifestyle Mall. This strategic collaboration will leverage on the combined merchandising strengths of Parkson and E-Land to create and deliver a fresh concept bringing a unique lifestyle shopping experience to consumers in China.

Parkson China CEO, Mr Shaun Chong signed the agreement with E-Land Group Management Director Mr Yang Il Cheul, witnessed by Group Chairman and CEO, Tan Sri William Cheng and E-Land Group Vice Chairman, Ms Park Sung Kyung. Also present were Parkson Retail Group Limited Director, Datuk Magic Lee; Lion-Parkson Foundation Chairman, Puan Sri Chelsia Cheng; Parkson Branding General Manager, Mr Michael Chan; Manager,

Ms Vivien Cheng and Business Development Manager, Mr Tony Oh Hyo Dong.

The City Lifestyle Mall, targeted to be opened by the end of 2015 is located at the site of Parkson Tianshan Store, in Changning District in Shanghai. With a gross retail area of 45,687 square meters, the Mall will house a new fashion brand gallery which will include many lifestyle fashion brands targeting young consumers, as well as some brands entering the Shanghai market for the first time.

Parkson also plans to bring a range of F&B brands to the Mall, including Johnny Rockets, Franco, The Coffee Library Bar and Quiznos. Parkson Group's private labels and brands under its distribution will also be available to shoppers.



► Mr Shaun Chong (left) and Mr Yang Il Cheul (right) signing the agreement witnessed by Tan Sri William Cheng and Ms Park Sung Kyung.
 ► *Encik Shaun Chong (kiri) dan Encik Yang Il Cheul (kanan) menandatangani perjanjian disaksikan oleh Tan Sri William Cheng dan Cik Park Sung Kyung.*



► (Sitting left to right/*duduk kiri ke kanan*) Puan Sri Chelsia Cheng; Tan Sri William Cheng; Ms Park Sung Kyung and E-Land Group President, Mr Choi Jong Yang. (Standing left to right/*berdiri kiri ke kanan*) Mr Michael Chan; Datuk Magic Lee; Mr Shaun Chong; Mr Yang Il Cheul; Mr Tony Oh; Ms Vivien Cheng and E-Land Group General Manager, Mr Chang Chae Young.

& COLLABORATES WITH DIANPING.COM



► A group photo to commemorate the signing.
 ► *Gambar kenang-kenangan selepas memeterai perjanjian.*

Parkson China has teamed up with Dianping.com, a Chinese version of Yelp and Groupon on mobile technologies and data analysis to offer consumers a better shopping experience.

Dianping, with over 200 million users, offers services including mobile portal, online coupons, restaurant table reservation and mobile payment in 60 Parkson shopping malls in 34 cities nationwide. This will support and enhance Parkson's transformation from a traditional department store into a lifestyle concept retail business, benefitting from the synergy created between Parkson and Dianping with the support of "Internet +".



► (Left) Mr Shaun Chong and Mr Tao Zhang, CEO of Dianping.com signed on behalf of the two companies.
 ► *(Kiri) Encik Shaun Chong dan Encik Tao Zhang, CEO Dianping.com mewakili syarikat masing-masing.*

HI-REV ORGANISES FAMILY DAY



► About 2,000 dealers attended HI-Rev's Family Day.
 ► Kira-kira 2,000 orang pengedar menghadiri Hari Keluarga Hi-Rev.



► (From right to left) Mr Ngan Yow Chong, Tan Sri William Cheng, Mr Paul Chan and Ms Valerie Poon preparing for the toast to all present.
 ► (Dari kanan ke kiri) Encik Ngan Yow Chong, Tan Sri William Cheng, Encik Paul Chan dan Cik Valerie Poon bersedia untuk ucap selamat.



► Mr Ngan Yow Chong (left) and Ms Valerie Poon (right) presenting the grand lucky draw prizes of a Honda HRV, a Perodua Axia and a motorcycle.
 ► Encik Ngan Yow Chong (kiri) dan Cik Valerie Poon (kanan) menyampaikan hadiah utama, cabutan bertuah, sebuah Honda HRV, Perodua Axia dan motosikal.



About 2,000 dealers and their family members had an enjoyable time at HI-REV's Family Day at Genting Highlands on 8 August 2015. Group Chairman and CEO, Tan Sri William Cheng; Executive Director of Lion Forest Industries Berhad, Mr Paul Chan; Posim Group Executive Director, Mr Ngan Yow Chong and HI-REV General Manager, Ms Valerie Poon were on hand to welcome the dealers.

The event was held in appreciation of the dealers' unwavering support for the HI-REV brandname. Popular international artistes, Andrew Tan and Soo Wincci kept everyone entertained with their performances during the gala dinner. Lots of fabulous lucky draw prizes including a Honda HRV, a Perodua Axia, a motorcycle, electronic devices namely Apple ipads, Samsung Tabs, Nikon cameras, and many more were given away to the lucky winners, making it a night to remember for all.



► Another lucky draw winner with his prize presented by guest artistes, Soo Wincci.
 ► Seorang lagi pemenang cabutan bertuah dengan hadiah disampaikan oleh artis jemputan, Soo Wincci.

► Guest artistes Andrew Tan (4th from left) with the lucky draw winners of Samsung smartphones and his autographed DVD.
 ► Artis jemputan Andrew Tan (4 dari kiri) bersama pemenang cabutan bertuah untuk telefon pintar Samsung dan DVD yang ditandatangani beliau.

URBAN FOOD HALL @ GURNEY PARAGON

Diners of Johnny Rockets, The Library Coffee Bar, Q Café, The South East and Ichiban - The Izakaya can now enjoy their favourite brands at one location - Urban Food Hall @ Gurney Paragon in Penang.

Urban Food Hall is a new lifestyle dining concept bringing together internationally renowned restaurants and introducing the concept of 'Cross Ordering' where cuisines of distinct restaurants are savoured in a shared seating

area. With an extensive menu of more than 600 items, diners can relish in the convenience of finding exciting food & beverage varieties at one location.

For Klang Valley residents, please visit Urban Food Hall @ Parkson Maju Junction. A similar convenience will soon be opened at Dataran Pahlawan Megamall in Melaka and Country Garden Danga Bay in Johor.



AMSTEEL KLANG'S DIARY

VISIT BY SIRIM

15 senior executives from SIRIM Malaysia visited Amsteel Mills in Bukit Raja, Klang on 10 August 2015 to better understand the steel production process especially in the areas of quality control and assurance, and safety measures.



AMSTEEL KLANG'S DIARY HARI RAYA OPEN HOUSE



- ▶ The Management team and Organising Committee looking resplendent in their Hari Raya outfits.
- ▶ Pihak pengurusan dan Ahli Jawatan Kuasa segar dengan Baju Raya.

The Muslim employees in Amsteel Klang organised a Hari Raya Open House on 6 August 2015. More than 500 people, many donning their Hari Raya outfits, enjoyed themselves to the traditional Hari Raya spread such as *ketupat palas*, *nasi impit*, *rendang*, *lodeh* and other delicious delicacies. Adding to the merriment, the Organising Committee entertained everyone with Raya songs.



- ▶ Some of the staff enjoying their food at the Open House.
- ▶ Antara kakitangan yang menikmati makanan di Rumah Terbuka.

INTER-DEPARTMENT FOOTBALL COMPETITION

Amsteel Klang organised an Inter-Department Football Competition on 9 August 2015, with the winners as follows :



CHAMPION : MATERIAL CONTROL / CUT & BEND



1ST RUNNER UP : STEEL MAKING PLANT



2ND RUNNER UP : BAR MILL 1

ACTIVITIES @ ANTARA STEEL MILLS

HARI RAYA OPEN HOUSE



Hari Raya was celebrated at Antara Steel Mills with staff donning their colourful "baju raya" for the Open House organised by Badan Kebajikan Islam Antara (BKIA) and Sports & Recreational Club on 6 August 2015.

BKIA Chairman, Encik Hamezid Junid welcomed everyone to the Open House, followed by speeches by Executive Director, Mr Eric Cheng and General Manager, Encik Rahmat Ibrahim, and a cake-cutting ceremony.



Everyone helped themselves to the array of delicious food served such as Nasi Beryani, grilled lamb, roasted chicken and a variety of Hari Raya cookies, traditional Malay cakes and desserts contributed by the various departments.

BRIEFING ON NEW PMP



HR Department organised a session on the new Performance Management Process (PMP) for the management and executives on 26 August 2015. Conducted by Group HR - Senior Manager, Mr Tang Chon Haw, 45 executives including General Manager, Encik Rahmat Ibrahim attended the briefing.

BLOOD DONATION

Safety, Health & Environment Department collaborated with Blood Transfusion Unit, Hospital Sultanah Aminah Johor Bahru (HSAJB) to organize its second Blood Donation Campaign on 20 August 2015.

HSAJB staff comprising a doctor, lab assistant and nurses were on hand to handle the procedures, with 76 people including contract workers turning up to register. However, after the preliminary medical check-up, only 57 were able to donate, and received a token of appreciation from the organisers.



SECOMEX'S DIARY BRIEFING SESSION



► Hajji Sabruddin Suren (front row 5th from right) and Secomex team with the representatives from the 11 villages.
 ► Hajji Sabruddin Suren (baris depan, 5 dari kanan) dan pasukan Secomex bersama wakil dari 11 kampung.

Secomex Manufacturing (M) Sdn Bhd organized a briefing session on “Control Of Industrial Major Hazards” (CIMAH) to 23 representatives from 11 villages from Mukim Tanjung 12, District of Kuala Langat at Pejabat Daerah / Tanah Kuala Langat on 19 August 2015.

Senior Manager – QA, Hajji Sabruddin Suren led the Secomex team to the briefing conducted by Cik Norzanariah binti Mat Nuri from Globalcoin Consultancy Services Sdn Bhd with Penghulu Mukim Tanjung 12, Encik Mohd Ezham Mohd Azmi chairing the session.

The briefing was in compliance with regulation 22(1) of the CIMAH Regulation 1996 whereby a company has a statutory duty to inform the public on its business activities, safety and health policies and crisis management procedures.



► Cik Norzanariah (3rd from left) briefing the representatives on CIMAH.
 ► Cik Norzanariah (3 dari kiri) memberi taklimat mengenai CIMAH.

LION PARKSON RUN 2015

After the success of the inaugural Lion Parkson Run in September 2014, Parkson Corporation is once again, organizing Lion Parkson Run on 15 November 2015 at Setia City Mall in Shah Alam, Selangor to raise funds for charity.

Register with your HR representatives and Parkson stores, and put on your running shoes for a good cause!

LION-PARKSON FOUNDATION

LION PARKSON RUN 2015

15 NOV 2015 7AM
SETIA CITY MALL CENTRAL PARK, SHAH ALAM

GO THE EXTRA MILE FOR THE EXTRA SMILES
Join us with a smile and run to help raise **RM1,000,000** in aid of **LION-PARKSON FOUNDATION and THE HOME FOR HANDICAPPED & MENTALLY DISABLED CHILDREN ASSOCIATION SELANGOR**

100% OF PROCEEDS GO TO THE HOME

SPONSOR: PARKSON, LEE CHONG WEI FOUNDATION, FILA, POLI, BONIA, AKEMI
 OFFICIAL TIME KEEPER: SEIKO, OFFICIAL DRINK: SPLITZER, OFFICIAL SNACK: LARRIE, OFFICIAL SHIRT: FLEXX, OFFICIAL SHIRT: JAGUAR, OFFICIAL SHIRT: SPLITZER

RUN CATEGORIES & FEES

10KM COMPETITIVE RUN	10KM FUN RUN (STUDENT 13-17 years old)	5KM FUN RUN	5KM FAMILY RUN (2 ADULTS & 1 CHILDREN below 12years old)
<ul style="list-style-type: none"> RUNNING KIT (RUNNING TEE, FINISHER TEE & FINISHER CHIFF) FINISHER TEE FINISHER MEDAL E-CERTIFICATE TOP 10 WINNER PRIZES & LUCKY DRAW 	<ul style="list-style-type: none"> RUNNING KIT (RUNNING TEE, FINISHER TEE & FINISHER CHIFF) FINISHER MEDAL E-CERTIFICATE LUCKY DRAW 	<ul style="list-style-type: none"> RUNNING KIT (RUNNING TEE, FINISHER TEE & FINISHER CHIFF) FINISHER MEDAL E-CERTIFICATE LUCKY DRAW 	<ul style="list-style-type: none"> RUNNING KIT (RUNNING TEE, FINISHER TEE & FINISHER CHIFF) FINISHER MEDAL E-CERTIFICATE LUCKY DRAW
RM60	RM35	RM40	RM100

Running Tee Sizing

Measurements (Inches)	XXS	XS	S	M	L	XL	XXL	XXXL
1/2 Chest Width	15	16	17	18	19	20	21	22.5
Centre Back Length	22	23	24	25	26	27	28	29

Front Back
 Half Chest Width Centre Back Length

Register at www.checkpointspot.asia OR sign up at Parkson Pavilion, KLCC, 1 Utama, KL Festival City, Maju Junction, Nu Sentral, OUG Plaza, Klang Parade, Setia City Mall, Subang Parade and Sunway Pyramid.

Supporters who do not wish to run but want to make DONATIONS ONLY may visit www.checkpointspot.asia for more information. All contributions will be channelled to the Home For Handicapped & Mentally Disabled Children Association Selangor via the Lion-Parkson Foundation. The home is located at Lot 1648, Jalan Angkasa, Bandar Mahkota Banting, Selangor.



PHASE 2 OPEN FOR SALE

GRAND 40' THE VANTAGE PREMIUMLINK

SIGNATURE SERIES 4

FREEHOLD

THE EXCLUSIVE ADDRESS AT THE HIGHEST POINT OF BANDAR MAHKOTA CHERAS

Enclosed and Guarded Enclave • Private Courtyard • Standard Land Area 2,600 sq.ft



The Vantage is exceptionally designed with best-of-class residential features comparable to those characteristic of Semi-Ds and junior bungalows.



COURTYARD PRIVACY + LINKAGE

- Spacious 312 sq.ft. inner courtyard
- Linking indoors and outdoors living
- Courtyard connects to the laundry / maid's section
- Privacy and practicality
- No unsightly backyard



UNIQUE 40-FOOT WIDTH SPECIAL CHARACTERISTICS

- 40-foot wide living and dining space
- 40-foot wide frontage; accommodate 2 parking lots + 19-ft wide garden
- 40-foot wide spacious and open layout for a modern lifestyle living



Find out more : Visit Our Show Home @ Actual Site or call
 03-9075 2288 | 012-985 8803
 016-210 1126 | 017-397 3990



End Financiers



DEVELOPER: NARAJAYA SDN BHD (100905-A)

Marketing & Sales Office (HQ), Level 2 - 5, Lion Office Tower, No. 1, Jalan Nagasari, 50200 Kuala Lumpur, Malaysia. T. 603 2143 2299 / 603 2143 2929 F. 603 2148 9617
 Bandar Mahkota Cheras Sales Gallery, Lot 1239, Jalan Puteri, Section 1, Bandar Mahkota Cheras, 43200 Kajang Selangor. T. 603 9075 2288 / 603 9074 9206

Developer: Narajaya Sdn Bhd (100905-A) • Developer's Address: Level 2, Lion Office Tower, Jalan Nagasari, 50200 Kuala Lumpur • Developer's Contact No.: (03) 2143 2299 / (03) 2143 2929 • Developer's Fax No.: (03) 2148 9617 • Developer's License No.: 6856-12/02-2016/0117(L) • Validity Date: 12/02/2014-11/02/2016 • Advertising & Sales Permit: 6856-12/02-2016/0117(P) • Validity Date: 12/02/2014-11/02/2016 • Land Tenure: Freehold • Building Plan Approval No.: Bll(11)Jln MPKJ 6/P/53/2009 • Approving Authority: Majlis Perbandaran Kajang • Expected Date of Completion: July 2016 (24 months from date of Sales and Purchase Agreement) • Encumbrance: Dicarag kepada RHB Investment Bank Berhad • Sekatan Kepentingan: Nil • Type of Property: 2-Storey Terrace Homes • Lot Size: 40' x 65' • Total Unit: 71 • Selling Price: RM 1,501,880 (min) - RM 2,418,780 (max) • 7% Discount for Bumiputera

SECOM BUDGET KICK-OFF MEETING



► (Seated from left/*Duduk dari kiri*): Security Consulting Manager, Mr Mitsumasa Hoshi; Senior Manager - SG Division, Mr Masato Horiuchi; Technical Advisor, Mr Jonathan Choong; Deputy General Manager, Mr Susumu Kiryu; Director/Advisor, Mr Frankie Chai; General Manager, Mr Lee Keang Hong; Senior Manager – Finance & Admin, Ms Tan Wee Gaik and Senior Manager - CMS Division, Takashi Sasaki with Secom employees at the meeting.

On 3 July 2015, Secom organised a Budget Kick-off Meeting for financial year 2015/16 for staff from Assignments, Depots and HQ.

the departments' presentations on their goals and achievements. Encik Rahim from Operations - SG Division and Mr Lee Kia Jian of Sales Department shared their experience which served to motivate the young and new Secom generation.

The event started with a team building session conducted by Mr Paul from Smart Solution, followed by

TALKS ON SAFETY AWARENESS AND INSURANCE

HR Division organized a talk on Safety Awareness Briefing - Fire Safety Begins with You on 13 July 2015. Conducted by United Asia Fire Prevention Services Sdn Bhd, the briefing revisited the importance of fire drill and handling the fire extinguisher.

Cik Masliza from Tokio Marine Life Insurance Malaysia Berhad introduced a life assurance plan suitable for low and medium income earners with the minimum package of RM50 per month.



TRAINING FOR SUPERVISORS



29 supervisors from Operations department attended a training session on 'Identifying and Managing Challenging Employees' to enhance their skills in managing challenging employees to ensure work effectiveness and productivity.

LION-PARKSON FOUNDATION AWARDS SCHOLARSHIP WORTH RM480,000



- ▶ Jubilant scholars with (standing 4th, 5th and 6th from left) Dr Chua Siew Kiat, Puan Sri Chelsia Cheng and Mr Suresh Menon.
- ▶ *Wajah-wajah ceria penerima biasiswa bersama (berdiri 4, 5 dan 6 dari kiri) Dr Chua Siew Kiat, Puan Sri Chelsia Cheng dan Encik Suresh Menon.*

- ▶ Puan Sri Chelsia Cheng, Dr Chua Siew Kiat and Mr Suresh Menon sharing a light moment with the students.
- ▶ *Puan Sri Chelsia Cheng, Dr Chua Siew Kiat dan Encik Suresh Menon bermesra dengan para pelajar.*

Lion-Parkson Foundation (LPF) awarded scholarships totalling RM480,000 to 12 students for the 25th year running, based on their academic performance, extra-curricular activities and leadership qualities. The awards were presented by LPF Chairman, Puan Sri Chelsia Cheng witnessed by LPF Trustee, Dr Chua Siew Kiat; Group HR Director, Mr Suresh Menon and the students' parents and families on 24 August 2015.

The undergraduates who are pursuing their first degree in local institutes of higher learning received scholarships worth RM10,000 each per annum for the

duration of their studies.

Puan Sri Chelsia Cheng said in her speech that it is Lion Group's aspiration to contribute to the country's educational and human resources development in order to achieve economic growth.

Todate, the Foundation has sponsored a total of 427 students through various sponsorship programmes worth RM9.7 million. In addition, the Foundation has also contributed another RM20.5 million towards other causes, making a total contribution of RM30.2 million.

LUNCH & LEARN



- ▶ Staff listening to Dato' Dr Rajbans Singh (inset) who gave an informative and entertaining talk.
- ▶ *Kakitangan mendengar penerangan yang menarik daripada Dato' Dr Rajbans Singh (gambar kecil).*

Dato' Dr Rajbans Singh gave a talk on "Unlock the Secret to Healthy Aging" for the Head Office Lunch and Learn session for employees at Lion Office Tower on 21 August 2015.

Dr Rajbans, a Consultant at Pantai Hospital, Bangsar is also the President of Malaysian Wellness Society. He has a regular radio show every Thursday on Lite FM where he speaks on various health issues. Dr Rajbans has a keen interest in the ageing process, especially in the early detection and prevention of disease processes, and

believes in the motto 'Live Long, Live Well'.

At the session, Dr Rajbans shared that healthy ageing is a preventive programme. Unlike health screening, carried out in many hospitals, a healthy ageing programme looks at what preventive measures can be taken.

From one's DNA, a health and lifestyle programme can be customised for a person, with advice on what he should eat, which exercises will be beneficial and lifestyle choices, too.

LINEKER BALADIS, OUR SCHOLAR AND NOW, COLLEAGUE

Lineker Baladis Anak Kalang, a former Lion-Parkson Foundation scholar who is now with the Group Human Resources Division at the Headoffice shares with us his experience of being our scholar and staff.

W am one of the beneficiaries of Lion-Parkson Foundation Scholarship. I am from Sarawak with an Iban/Kenyah father and a Berawan/Kayan mother. I received my primary education in my hometown of Long Teru and later moved to Miri for my secondary education. After SPM, I opted to further my diploma in UiTM Sarawak and did my degree in Human Resource Development with Universiti Malaysia Sarawak. Growing up in a remote area in Sarawak with no easy access to a proper education system, I always thought that it would be impossible for me to pursue tertiary education. The scholarship award from Lion Group was a godsend, as my family's financial hardship and my father's battle against Haemophilia B impeded my ability to further my studies. Therefore, I would like to take this opportunity to sincerely thank the Foundation for all the generous support given to me throughout the years.

From my experience as a scholar, I can say that Lion-Parkson Foundation is truly a caring non-profit organisation with genuine intention to help academically excellent students with financial constraints to further their first degree in the local universities. Applying for the scholarship had been a very pleasant experience for me. My preliminary interview was conducted via a phone call as I was not able to make it to Kuala Lumpur for the interview. After the preliminary interview, I was selected for the final interview which took place in Lion Office Tower. Much to my surprise, the Foundation was kind enough to cover my travelling expenses and arranged accommodation for me to attend the interview. The Foundation has been very helpful and accommodative in ensuring that I would be able to come for the final interview. That resolved all my worries because travel and accommodation expenses can be very expensive. Furthermore, coming for the final interview was my first time travelling out of Sarawak.

Lion-Parkson Foundation does not only provide financial assistance for their scholars but also helps them to acquire the knowledge and skills that are crucial for their studies, internship and employment with the Group upon their graduation. As a scholar, I had opportunities to attend training sessions conducted by the Group's training arm, CeDR Corporate Consulting during my semester breaks. The training sessions were a good platform for me to expand my network especially with the Group's employees and other scholars from different universities and background. I always believe that to break out from my comfort zone, I need to surround myself with people from diverse backgrounds and learn from them.

I did my internship with the Group HR Division at the Headoffice in 2014 and was accepted as a HR Executive after my graduation. I would describe Lion Group as a well-diversified organization and working here has allowed me to experience tremendous opportunities to explore and learn from its diverse business operations. I find that there are many opportunities for professional and personal development within the Group. This is supported by various on-the-job training, formal training as well as mentoring and coaching which I get from my colleagues and also the management regardless of their division. Even though the nature of my job is quite challenging, I find it very interesting and stimulating especially for a young graduate who is eager to learn and gain valuable exposure.

As one of the fortunate beneficiaries of Lion-Parkson Foundation, it is very important for me to give back as I believe that giving is the key to living a life of abundant blessings. I am glad to be given the task to be one of the focal points for the Scholarship programme where I am actively involved in the end to end selection process of scholars. I am also responsible to help the scholars with their internship and job placement within the Group. Apart from this, I am very grateful that I was given the opportunity to be part of the working committee for the inaugural Lion Parkson 2014 Run which had successfully raised RM1.008 million for the construction of Phases 2 and 3 of the Home for Handicapped & Mentally Disabled Children Selangor. The second run will take place on 15 November 2015 and I look forward to contributing by any means that I can, to ensure that the second run will be able to achieve its target of RM1 million for the same objective."



► Lineker in graduation robe sharing his proud moment with family members.

LIONPeople

GROUP HR INFORMATION SYSTEM (HRIS) PROJECT

It is increasingly complex to manage HR and people decisions in an ever changing business environment which straddles over multiple business units and countries. We need to respond rapidly to our various stakeholders with quick and considered decisions especially with regard to how we acquire, develop and retain our talented employees. Therefore, the implementation of a global Group HR system which we call LionPeople starting next year will go a long way to fulfil this aspiration.

Currently, in the absence of a global HRIS system, our leaders and managers face challenges in conducting global work which requires timely and accurate information to identify, track and manage our talent pool.

LionPeople... a Global Approach

By eliminating multiple and unconnected systems, LionPeople will enable us to quickly streamline and align HR processes, comply with and adapt to various countries' legislative and organisational requirements and changes to ensure HR processes and data consistency.

In most of the countries we operate in, 80% of HR processes are similar. The remaining 20% is due to country specific regulations or reporting. Hence, having a common HRIS system means business sense.

Eventually all our local and global HR processes will be enabled by LionPeople. The focus is to apply LionPeople's capabilities on a standard and consistent basis globally; with some examples:

- **Global Reporting:** Apply consistent standards for data management; global data models and process standards are the foundation of LionPeople.
- **Employee Profiling:** Apply a consistent process for capturing and maintaining employee's data such as skills, qualifications, preference; use LionPeople to manage employees' learning.
- **Compensation Management:** Apply fair compensation, or be aware of local differences in compensation for similar jobs in various countries.
- **Career & Succession Planning:** The right person to fill the job may be from other Operating Companies or even an expatriate, if necessary.
- **Workforce and Cost Management:** Retrieve costs for a department regardless of the countries involved.



LionPeople... Benefits

Once LionPeople is implemented and rolled out throughout the Group, we will have all employees' information and data in one system, available for retrieval and analysis on a real-time basis. There are obvious benefits including:



- Delivering HR content in a consistent manner
- Creating global databases; storing past, present and future people data in one place
- Reporting business metrics from one source with real time access
- Quickly having a consolidated view of the organization be it Department, Operating Company, Division, Country or Group
- Simplifying and removing administration redundancies by having HR and payroll shared services
- Managing data privacy effectively and securely
- Empowering employees and managers with self service capabilities
- Access from multiple devices: PCs, tablets, mobiles etc anywhere
- Delivering HR services in multiple languages including Mandarin

CODE OF BUSINESS PRACTICE



The Group is committed to conducting business in an ethical and legal manner throughout the world. All employees are expected to act in accordance with the highest ethical and legal standards in all aspects of their activities. The Group also expects the suppliers, independent contractors, agents and consultants with whom the Group conducts business with to adopt and to conform to similar values and standards.

This Policy applies to all employees of the Group and its subsidiaries and outlines the broad principles of ethical and legal conduct to guide business related conduct. The provisions described here are not exhaustive and detail only the general principles*.

1) Ethical Business Conduct

- 1.1 The Group, its subsidiaries, directors and employees shall conduct business affairs honestly, fairly, impartially and in an ethical manner. Conducts that raise questions as to the Group's integrity, character or impartiality, which can damage its reputation, or create the appearance of illegality, unethical or improper conduct, are strictly prohibited.
- 1.2 This includes compliance with the prevailing anti-bribery, anti-corruption, anti-money laundering and counter terrorism financing laws of Malaysia such as the Anti-Corruption Act 1997, Anti-Money Laundering Act 2001, Strategic Trade Act, 2010 and such other extra territorial laws such as the Foreign Corrupt Practices Act, 1977 (USA) and Anti-Bribery Act, 2010 (UK) where applicable to dealings with and/or operations in these countries and in any other countries with their national, provincial and municipal laws where the Group has businesses and/or operations.

2) Conflict Of Interest

- 2.1 All employees are expected to make business decisions and take actions based upon the best interests of the Group and its subsidiaries and not based upon personal relationships or benefits.
- 2.2 A conflict of interest is any activity, investment, interest, association or relationship which conflicts or is incompatible with the independent exercise of judgment in the discharge of an employee's duties and/or employment with the Group and its subsidiaries.
- 2.3 A conflict of interest occurs when an employee's personal interests interfere or override in any way, or appear to interfere or override, with his/her professional responsibilities or the best interests of the Group and its subsidiaries.
- 2.4 All employees of the Group are required to complete the Declaration of Conflict of Interest Form annually. Declarations are also required for any business related transactions where the employee may have a personal interest; this includes making declarations upon submission for tenders/bids, purchases of items, etc.

3) Gifts and Kickbacks

- 3.1 The best interests of the Group and its subsidiaries may be compromised, or may appear to be compromised, when an employee asks for and accepts a business courtesy, either directly or indirectly, from persons or firms with which the Group and/or its subsidiaries have or may be expected to have a business relationship with. In such circumstances, soliciting, demanding or accepting a business courtesy is prohibited.
- 3.2 The Group's employees are prohibited from soliciting or accepting kickbacks, bribes or other illegal payments. Giving of bribes or illegal payments to secure deals or favors from third parties or officials is also prohibited.
- 3.3 Recognizing diverse cultural and business practices, business courtesies within reasonable limits in the ordinary and customarily acceptable course of business relationships; the acceptance of such gifts or gestures, for example, from suppliers, and reciprocity to business counterparts is permissible but strictly guided by the HR's Policies and Procedures on Accepting Business Courtesies which amongst others includes declaration by the recipient(s) and their quantum and controls by way of prior approval and audits.
- 3.4 Soliciting For Corporate Gifts Or Sponsorships For Functions
All employees are prohibited from soliciting and receiving gifts whether in the form of cash or in kind from any of the business associates. Any request for such sponsorship must be sanctioned and approved by the Group Chairman's Office.
- 3.5 Gift Giving
All employees must not offer or make payments, nor provide other inducements or lavish entertainment to government officials or customers in order to get sales or beneficial arrangements. If entertainment is offered, employees must comply with all business specific policies relating to customer entertainment. Any form of gift giving is subjected to the approval of the Group Chairman's Office.

4) Relations With Vendors And Customers

The Group's policy is to purchase all goods and services on the basis of competitive price, quality, availability, terms and service. Vendors and customers, as well as potential vendors and potential customers, are to be treated honestly and fairly. Purchases and sales shall be made on an impartial competitiveness basis and are to be based on legitimate business reasons. Vendor and customer relationships shall be above board and kept at arm's length and comply with the Group's Competition Policy.

Employees are required to refer to the detailed provisions in Group Human Resource's Policies and Procedures and the summaries herein are not in any way to dilute or derogate those requirements therein.

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1 SEP – 31 DEC 2015



RM1900

1L Round Dish Cook N Store with Lid
NP: RM38.00



RM2600

2.3L Round Dish Cook N Store with Lid
NP: RM52.00



RM2000

1.7L Square Dish Cook N Store with Lid
NP: RM42.00



RM2300

2.2L Square Dish Cook N Store with Lid
NP: RM48.00



RM2900

35cm x 22cm Rectangular Roaster
NP: RM64.00



RM2000

21cm x 21cm Square Roaster
NP: RM52.00



RM4600

3L Oval Covered Casserole
NP: RM117.00



RM3100

1.6L Oval Covered Casserole
NP: RM69.00



RM7300

Trianon 5pcs Bowl Set (1pc 24cm Salad Bowl & 4pcs 12cm Multipurpose Bowl)
NP: RM232.00



RM20900

Carine White 19pcs Dinner Set with Free 6pcs Tumbler
NP: RM699.00

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- Extra resistant (3 times stronger than normal glass)
- 100% hygienic
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- Dishwasher & microwave safe
- Easily stackable



- Microwave, dishwasher and oven safe
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- Ultra smooth surface increases stain resistance and is easy to clean

SHOP

Shop at any Parkson store during the promotion period.

ACCUMULATE

Accumulate RM450* worth of purchases in combined receipts (or RM300* if you're a Parkson Card Member or BonusLink Member).

REDEEM

Purchase at special low prices when you redeem up to 4 combinations of Luminarc or Arcuisine products.

*Excludes purchase of Parkson Gift Vouchers/Parkson Gift Cards and Purchase with Purchase Items.

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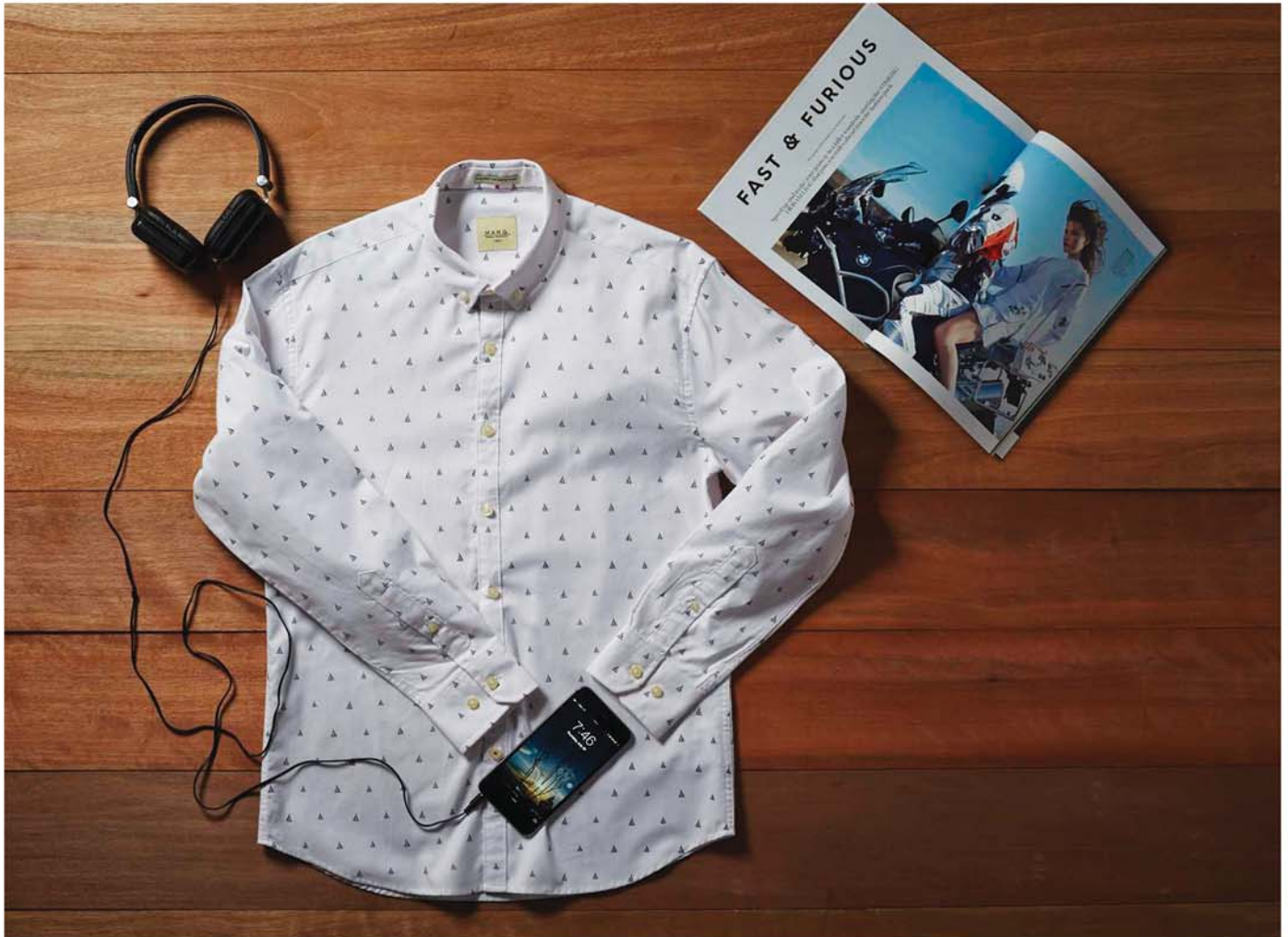


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