

Lion Today

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LAUNCHING OF PARKSON PAVILION BUKIT JALIL



Increasing Investments
in Banting Industrial City (BIC)

- 2022 Chinese New Year Calligraphy Charity Sale
- Parkson Credit Extends Helping Hand
- Epidemic vs Pandemic vs Endemic
- Get Noticed by Senior Leadership

Launching of PARKSON PAVILION BUKIT JALIL



(from left to right) Dato' Joyce Yap, Dato' Seri (Dr) Michael Tio, Datuk Lee Whay Hoong, Puan Sri Cindy Lim, Pavilion Bukit Jalil Senior Store Manager – Puan Zaiton Pakkiri, Puan Sri Chelsia Cheng, Mr Law Boon Eng, Parkson Director of Merchandising – Ms Natalie Cheng, GM of Merchandising – Ms Adeline Wong, GM of Retail Properties – Mr Cheong Tuck Yee and Assistant GM – Ms Amy Teo at the grand launch of Parkson Pavilion Bukit Jalil.

(dari kiri ke kanan) Dato' Joyce Yap, Dato' Seri (Dr) Michael Tio, Datuk Lee Whay Hoong, Puan Sri Cindy Lim, Pengurus Kanan Pavilion Bukit Jalil – Puan Zaiton Pakkiri, Puan Sri Chelsia Cheng, Mr Law Boon Eng, Pengarah Pembarangan – Cik Natalie Cheng, Pengurus Besar Pembarangan – Cik Adeline Wong, Pengurus Besar Hartanah Runcit – Encik Cheong Tuck Yee dan Penolong Pengurus Besar – Cik Amy Teo pada majlis pelancaran rasmi Parkson Pavilion Bukit Jalil.



Mr Law Boon Eng receiving the Malaysia Book of Records certification from Dato' Seri (Dr) Michael Tio. Encik Law Boon Eng menerima pensijilan Malaysia Book of Records daripada Dato' Seri (Dr) Michael Tio.



The grand launch of **Parkson Pavilion Bukit Jalil store, the second largest Parkson department store in Malaysia** after Parkson Elite Pavilion was held on 21 January 2022.

Parkson Chief Operating Officer, Mr Law Boon Eng; Chairman of Lion-Parkson Foundation, Puan Sri Chelsia Cheng; Executive Director of Malton Berhad, Puan Sri Cindy Lim; Director of Regal Path Sdn Bhd, Datuk Lee Whay Hoong; Chief Executive Officer of Pavilion Retail KL, Dato' Joyce Yap and Chief Executive Officer of The Malaysia Book of Records, Dato' Sri (Dr) Michael Tio graced the event.

The launch also witnessed Parkson Pavilion Bukit Jalil receiving the Malaysia Book of Records title and award for the **Highest Skylight Roof in a Department Store** at the height of 93.4 feet or 28.4 meters.

Parkson Pavilion Bukit Jalil occupies a retail space of **233,000 square feet** spanning across 3 floors, with 3,000 square feet being the Skylight Atrium. The Skylight Roof is conceptualised and crafted to draw shoppers attention to the structural beauty

of the skylight, with the diamond shape cut detailing on the top level not just for aesthetic purpose but also a safety feature to allow smoke, if any, to be drawn out efficiently.

The space is meant for the brands in Parkson to hold launches, roadshows, special promotions and activities. During the grand launch, Parkson organised an exhilarating Acrobatic Lion Dance performance in this space to showcase its grandeur and beauty.

Merchandise-wise, this new store has a wide selection of more than 400 major international and local brands for **Cosmetics & Fragrances, Fashion** (encompassing apparel, intimate wear, accessories, shoes, bags & luggage), **Home & Household** as well as **Children & Baby**, with offerings available for the entire family.

To provide shoppers with an enhanced shopping experience, the store has its own pick-up & drop-off point and dedicated lifts with direct access to Parkson. Just type "Parkson Pavilion Bukit Jalil" into your Grab app or any other wayfinding/navigational app that you are using if you wish to be dropped off right at Parkson's special drop-off entrance.

Pelancaran Parkson Pavilion Bukit Jalil

Pelancaran besar-besaran gedung **Parkson Pavilion Bukit Jalil**, gedung serbaneka **Parkson kedua terbesar di Malaysia** selepas Parkson Elite Pavilion berlangsung pada 21 Januari 2022.

Ketua Pegawai Operasi Parkson, Encik Law Boon Eng; Pengerusi Yayasan Lion-Parkson, Puan Sri Chelsia Cheng; Pengarah Eksekutif Malton Berhad, Puan Sri Cindy Lim; Pengarah Regal Path Sdn Bhd, Datuk Lee Whay Hoong; Ketua Pegawai Eksekutif Pavilion Retail KL, Dato' Joyce Yap dan Ketua Pegawai Eksekutif The Malaysia Book of Records, Dato' Sri (Dr) Michael Tio hadir menyeronjok majlis.

Majlis pelancaran itu turut menyaksikan Parkson Pavilion Bukit Jalil menempa nama di dalam Malaysia Book of Records dan menerima anugerah untuk **'Skylight' Tertinggi di Gedung Serbaneka**, pada ketinggian 93.4 kaki atau 28.4 meter.

Parkson Pavilion Bukit Jalil mempunyai ruang runcit seluas **233,000 kaki persegi** meliputi 3 tingkat, di mana 3,000 kaki persegi adalah Skylight Atrium. Konsep dan reka bentuk Bumbung Skylight dibuat untuk menarik perhatian pembeli kepada keindahan struktur jendela langit (skylight), di mana

perincian potongan bentuk berlian di bahagian atas bukan sekadar tujuan estetik tetapi juga ciri keselamatan yang membolehkan asap, jika ada, dikeluarkan dengan cekap.

Ruang berkenaan dikhususkan kepada jenama-jenama di Parkson manganjurkan acara pelancaran, jerayawara, promosi istimewa dan aktiviti. Semasa majlis pelancaran Parkson Pavilion Bukit Jalil ini, persembahan Tarian Singa Akrobatik yang mengujakan diadakan di ruangan ini untuk mempamerkan kemegahan dan keindahannya.

Dari segi barangan, gedung baharu ini menawarkan pelbagai pilihan untuk seisi keluarga menerusi lebih 400 jenama utama antarabangsa dan tempatan bagi **Kosmetik & Wangian, Fesyen** (merangkumi pakaian, pakaian intim, aksesori, kasut, beg & begasi), **Barangan Isi Rumah** serta **Kanak-kanak & Bayi**.

Parkson turut memperkasakan pengalaman membeli-belah di gedung tersebut dengan menyediakan tempat 'mengambil & menurunkan' penumpang khas serta lif khusus dengan akses terus ke Parkson. Taip "Parkson Pavilion Bukit Jalil" di aplikasi Grab atau sebarang aplikasi pencari laluan/navigasi jika ingin terus sampai ke pintu masuk khas Parkson.

百盛武吉加里尔柏威年广盛大开



柏威年广百盛Elite之后，位于武吉加里尔柏威年广的来西百盛公司，于2022年1月21日盛大开。

百盛首席运营刘文英、金百盛基金会主席潘斯里秋霞、Malton Berhad 行董事潘斯里云、Regal Path Sdn Bhd 董事拿督李雄、吉隆坡柏威年广零售零售行拿督叶素清和大全行拿督斯里文耀一同出席开幕礼，活增光添彩。

此次开百盛武吉加里尔柏威年广得了来西百盛大全——有最高天窗的百公司，高度93.4英尺或28.4米。

百盛武吉加里尔柏威年广共有3楼，零售空233,000平方英尺，其中3,000平方英尺中庭天窗。天窗的构思和制作旨在吸

引物者欣天窗的构美感，部的菱形切割不出于美目的，而且具有安全功能，如有需求，可以有效地抽出烟。

空是百盛里的品牌，用作布会、路演、特别促和活用途。在盛大开期，百盛在个空安排了一精彩呈的技舞表演，展示它的宏和美。

在商品方面，家新的百公司有400多个国和本地品牌，包括化品和香水、尚（包括服装、身衣物、配、鞋履、包包和行李箱）、家居用品以及儿童和儿用品，全家人提供各种品。

了物者提供更好的物体，店有自己的接送点和可直达百盛的用梯。如果您希望直接在百盛的特落客入口，您只需在Grab用程序或任何其他路/航用程序入“Parkson Pavilion Bukit Jalil”就可以了。

MEDICAL ASSISTANCE BY LION-PARKSON FOUNDATION

Over the years, since its inception in 1996, Lion-Parkson Foundation (LPF) has assisted many individuals and non-profit organisations in need of medical treatment and equipment. In 2021, LPF had approved a total disbursement of RM535,170 with RM436,070 being medical treatment for 52 patients, whilst RM99,100 was for the purchase of medical equipment for hospitals to treat Covid-19 patients and to UTAR Hospital fundraising drive.

In the first quarter of 2022, LPF has approved RM48,687 for 8 patients to undergo various operations such as Percutaneous Coronary Intervention (PCI), Gamma Knife treatment, Spinal Implant, and for purchase of medications etc. The form to apply for medical aid is available on LPF and Lion Group websites.



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EDITOR'S MESSAGE

Malaysia has finally re-opened its borders after two years of travel restrictions which saw most foreign nationals being barred from entering the country and returning residents had to undergo strict tests and quarantine.

With the re-opening of its borders on 1 April 2022, travellers can now travel to Malaysia. However, all travellers, both vaccinated and unvaccinated, must show negative PCR test results that were taken 48 hours before their departure.

Malaysia has also re-opened its land border with Singapore, touted to be the world's busiest land crossing. The re-opening of the border on 1 April 2022 was a much celebrated and joyous occasion for the many who have been "stuck" in the two countries, away from families and loved ones the past two years. Many especially those on the Singapore side started queuing at the Causeway on foot, on motorcycles, in cars etc on 31 March 2022 in all eagerness to return home.

The two countries agreed to re-open their land borders for fully vaccinated travellers beginning April 1 without

the need for travellers to take Covid-19 pre-departure and arrival tests or be quarantined, based on the good relations, cooperation in various aspects and strong ties between the people of the two countries.

The close historical, physical, economic and social/family ties between Malaysia and Singapore is of particular significance. Some 10 million out of the 26.1 million tourists to Malaysia were from Singapore in the pre-pandemic period based on 2019 figures by Tourism Malaysia, and they had spent some RM21 billion out of the total tourist receipts of RM86.1 billion for the year.

The re-opening of the borders will benefit the aviation, tourism, retail and consumer sectors. The country is expecting to attract 2 million tourists this year with the lifting of travel restrictions. The re-opening and relaxation of the quarantine and testing requirements will also facilitate business travel which will be a boost to our economy.

However, everyone must still be cautious and comply with the health and safety measures in place as the Covid-19 virus and new variants prevail.

UTUSAN PENGARANG

Malaysia akhirnya membuka semula sempadannya setelah sekatan perjalanan selama dua tahun yang melarang kebanyakan warga asing daripada memasuki negara ini manakala rakyat yang pulang terpaksa menjalani ujian yang ketat dan kuarantin.

Berikutan pembukaan semula sempadan pada 1 April 2022, pengembara kini boleh datang ke Malaysia. Bagaimanapun, semua pengembara, sama ada yang telah mendapat vaksinasi mahupun tidak, mesti menunjukkan keputusan ujian PCR negatif yang diambil 48 jam sebelum berlepas.

Malaysia juga membuka semula sempadan daratnya dengan Singapura, yang disebut-sebut sebagai lintasan darat paling sibuk di dunia. Pembukaan semula sempadan pada 1 April 2022 itu merupakan satu peristiwa yang sangat diraikan dan menggembirakan, terutamanya mereka yang "terperangkap" di kedua-dua negara, jauh dari keluarga dan orang tersayang sejak dua tahun lalu. Pada 31 Mac 2022, di sebelah Singapura, mereka mulai beratur di Tambak, ada yang berjalan kaki, menunggang motosikal, memandu kereta dan lain-lain dengan penuh semangat untuk pulang.

Kedua-dua negara bersetuju untuk membuka semula sempadan darat kepada pengembara yang telah divaksinasi sepenuhnya mulai 1 April tanpa perlu

menjalani ujian Covid-19 pra-berlepas dan ketibaan atau kuarantin, berdasarkan hubungan baik, kerjasama dalam pelbagai aspek dan keakraban di antara rakyat kedua-dua negara.

Hubungan erat dari sudut sejarah, fizikal, ekonomi dan sosial/kekeluargaan antara Malaysia dan Singapura ternyata sangat signifikan. Kira-kira 10 juta daripada 26.1 juta pelancong ke Malaysia adalah dari Singapura semasa pra-pandemik berdasarkan perangkaan daripada Tourism Malaysia pada tahun 2019, dan mereka telah membelanjakan kira-kira RM21 bilion daripada jumlah perbelanjaan pelancong sebanyak RM86.1 bilion pada tahun itu.

Pembukaan semula sempadan ini akan memanfaatkan sektor penerbangan, pelancongan, peruncitan dan pengguna. Negara kita menjangkakan ketibaan 2 juta pelancong pada tahun ini berikutan penarikan sekatan perjalanan. Pembukaan semula sempadan dan kelonggaran dalam keperluan untuk menjalani kuarantin dan ujian juga akan memudahkan perjalanan atas urusan perniagaan yang akan menjadi pemangkin ekonomi kita.

Bagaimanapun, kita semua mesti sentiasa berhati-hati dan mematuhi langkah-langkah kesihatan dan keselamatan yang ditetapkan kerana virus Covid-19 dan varian baharu masih berleluasa.



2022 CHINESE NEW YEAR CALLIGRAPHY CHARITY SALE

Lion-Parkson Foundation (LPF) and Parkson Corporation Sdn Bhd had organised a Charity Sale of Chinese New Year (CNY) calligraphy pieces and t-shirts by LPF Chairman, Puan Sri Chelsia Cheng in aid of education, medical care and other charitable causes in January 2022.

The calligraphy pieces to usher in the Lunar Year of the Tiger included caricatures of the tiger, greetings cards depicting CNY items such as lantern, gold ingot, tangerine, firecracker; CNY couplets and t-shirts which were on sale at Parkson in Pavilion Kuala Lumpur and in 1 Utama Shopping Centre.

The charity sale raised a total of **RM201,888** of which **RM28,500** was presented to the Kuala Lumpur and Selangor Chinese Chamber of Commerce and Industry (KLSCCCI) for its Scholarship Fund on 15 March 2022. Of the balance of RM173,388 from the sale; **RM120,000** will be allocated for 12 scholarships of RM10,000 each to be awarded by LPF to undergraduates studying in the local universities this year while the remaining **RM53,388** will increase our medical assistance fund to RM353,388 this year to enable LPF to help more people in need of medical treatment.

Applications for LPF scholarships will be opened upon the release of the STPM results in June/July 2022 on LPF website at www.lion-parksonfoundation.com.my and Lion Group website at www.lion.com.my and applicants can apply online.



Puan Sri Chelsia Cheng with the tiger calligraphy she had written on stage at Pavilion KL



Puan Sri Chelsia Cheng presents the mock cheque for RM28,500 to Mr Lim Kim Kow, Deputy Chairman of KLSCCCI Culture & Education Committee, witnessed by Datuk Ng Yih Pyng, KLSCCCI President.



PARKSON CHINA SPREADS CNY BLESSINGS WITH LIMITED EDITION RED PACKETS

In ushering in the Year of the Tiger, Parkson China launched a set of red packets designed by Lion-Parkson Chairman, Puan Sri Chelsia Cheng. The set consisted of six "tiger" characters depicting the grandfather, grandmother, father, mother, son and daughter, symbolising a happy and harmonious family. Red packets have a significant place in Chinese culture and the set represents the good wishes of Parkson and Puan Sri Chelsia Cheng to everyone at home and abroad; for everything to be smooth in the new year. Parkson China hopes that everyone will have the confidence and resilience to weather the pandemic and overcome the challenges in life to emerge stronger.



Parkson & MUZIK TIGER Spring Festival

With the objective to reach out to the younger generations, Parkson China collaborated with MUZIK TIGER, the popular cartoon character from Korea to launch the claw crane game in its "Yi Hu Bai Ying H5" mini-program from 21 January to 14 February 2022. Participants stood the chance to win MUZIK TIGER mugs, Lancôme skincare sets and limited edition wallpapers.



2022 Spring Cosmetics Festival

Parkson China launched "Parkson's Treasure Box for Fans", an online cosmetics festival mini-programme featuring popular international beauty and skincare brands namely Estee Lauder, La Mer, Lancôme, Clarins and SK-II. Customers got to enjoy the discounts offered on the digital platforms, as well as offline as 33 boutique stores also participated in the programme. Lucky Parkson Card members won surprise gifts from the lucky draw.





PARKSON CREDIT EXTENDS HELPING HAND TO BANTING HOME

On 8 January 2022, Parkson Credit Sdn Bhd extended a helping hand to the Home for Handicapped and Mentally Disabled Children in Banting, Selangor by replenishing the Home's dwindling supply of essential items such as groceries and toiletries as donations and contributions to the Home were greatly reduced due to the COVID-19 pandemic.

The donation drive kicked off weeks before the programme day, with the list of essential items needed by the Home as a guide. More donated items came in as the day drew nearer, and finally were transported to the Home via a convoy of vehicles.

Home Coordinator, Madam Jega welcomed everyone and briefed on the Home's background, donation drive initiatives as well as activities and challenges during the

pandemic such as the vaccination process for the residents and staff.

In conjunction with the Lunar New Year celebration, Parkson Credit presented 'ang pows' to the residents. COVID-19 SOPs were observed before and during the programme as it is important to ensure safety for everyone involved, especially the residents.

Parkson Credit believes in giving back and moving forward together with the community. In line with its 7th year theme, "Breakthrough", the employees aim to achieve more and take on new challenges. Collectively, more than 200 hours of employees own time were clocked to prepare and participate in this programme, which collected contributions worth approximately RM16,200.



DONATION TO HOME

On 28 March 2022, Lion-Parkson Foundation Chairman, **Puan Sri Chelsia Cheng** made a personal contribution of **RM2,000** and also purchased a variety of Hogan bread for the Home residents.



NEW OFFICE

On 18 February, Secom (Malaysia) Sdn Bhd moved to its new office as follows:

Lot 15 & 17, Jalan Astaka U8/84 Bukit Jelutong 40150 Shah Alam.

The telephone number remains unchanged at **03-78432000**.



WE ARE HIRING!

Secom is inviting dynamic individuals to be a part of its team as Static Guards and Response Officers. On 24 March 2022, the company conducted a recruitment exercise at Kampung Tengah, Felda Gedangsa in Selangor and distributed flyers at nearby areas to promote the exercise.

WE WANT YOU!

Secom is looking for dynamic and committed Installation and Servicing Contractors for its offices nationwide. If you are a CIDB green card holder, experienced in alarm system, CCTV and door access installation, do contact us at tel. no 03-78432000 for further information.

SECURITY COMMUNICATION

INSTALLATION & SERVICING CONTRACTOR

NATIONWIDE WE WANT YOU!

REQUIREMENT

- CIDB Green Card
- Experience in Alarm System Installation (Paradox / Bluguard / Texacom)
- Experience in CCTV System Installation
- Experience in Door Access System Installation (Microengine / Entrypass)

FURTHER INQUIRIES, PLEASE CALL : 03 7843 2000

SECURITY COMMUNICATION

PENGAMBILAN PEGAWAI RONDA SEGERA

KUALA LUMPUR, SELANGOR, PULAU PINANG, MELAKA
GAJI KASAR RM2,200, BONUS, KENAIKAN GAJI, FAEDAH PERUBATAN DAN INSURANS, PAKAIAN SERAGAM DAN LATIHAN

SKOP KERJA

- Melakukan pemeriksaan perimeter sekiranya terdapat aktiviti yang mencurigakan.
- Melaporkan kepada pusat kawalan jika berlaku aktiviti yang tidak normal dan jika perlu, melaporkan kepada pihak berkuasa.
- Memastikan penggera pelanggan sentiasa berfungsi dengan baik.
- Berkeupayaan untuk menerangkan penggunaan sistem dan produk Secom kepada pelanggan.

KELAYAKAN

- Sekurang-kurangnya mempunyai SPM atau yang setaraf dengannya.
- Boleh bekerja secara syif.
- Mempunyai lesen memandu kelas D.

03 - 7843 2000
019 - 2179 878 (EN. RAHIM)
HUBUNGI : 011 - 3214 8033 (EN. SHAMEER)
email : recruitment@secom.com.my

SECURITY COMMUNICATION

PENGAMBILAN PENGAWAL KESELAMATAN SEGERA

KUALA LUMPUR, SELANGOR, JOHOR, PULAU PINANG, MELAKA
GAJI KASAR RM2,200 (TERMASUK OT), FAEDAH PERUBATAN, INSURANS DAN LATIHAN

FAEDAH

- Bonus dan kenaikan tahunan.
- Faidah elan dan lain-lain.
- Gaji pendahuluan pada 20hb setiap bulan.
- Caruman KWSP, PERKESO, dan EIS.
- Asrama dan pengangkutan disediakan.
- Pakaian seragam disediakan.

KELAYAKAN

- Warganegara Malaysia.
- Umur 18 - 42 tahun.
- Tiada rekod jenayah lampau.
- Bekas anggota unit beruniform yang berumur tidak melebihi 47 tahun digalakan memohon.
- Boleh bekerja secara syif.

03 - 7843 2000
019 - 2179 878 (EN. RAHIM)
HUBUNGI : 011 - 3214 8033 (EN. SHAMEER)
email : recruitment@secom.com.my

Ushering in Year of the Tiger 2022

Amsteel Mills celebrated the Lunar New Year by ushering in the Year of the Tiger with the traditional lion dance and lighting firecrackers. The lion dance troupe put on an entertaining performance at Wisma Amsteel and presented a platter of fruits symbolising good fortune to GM - Production, Mr Lee Weng Lan, and made its way to the plant and other areas to bring good luck. Present at the event were COO, Mr Paul Chan; Director of Marketing, Mr William Wong, Heads of Department and staff.



Meet the Lion Circle

Amsteel Klang's new staff attended the two-day orientation programme, 'Meet the Lion Circle' at CeDR Corporate Consulting on 15 and 16 February 2022.

They were given insights into our Group and its businesses and guided on the setting of their personal goals and objectives to align with the Group's and their company's mission and vision.

Training

In line with Amsteel's mission to ensure a safe working environment for its employees and to curb industrial accidents, the company organised the following training sessions:

Safe Working at Height Awareness



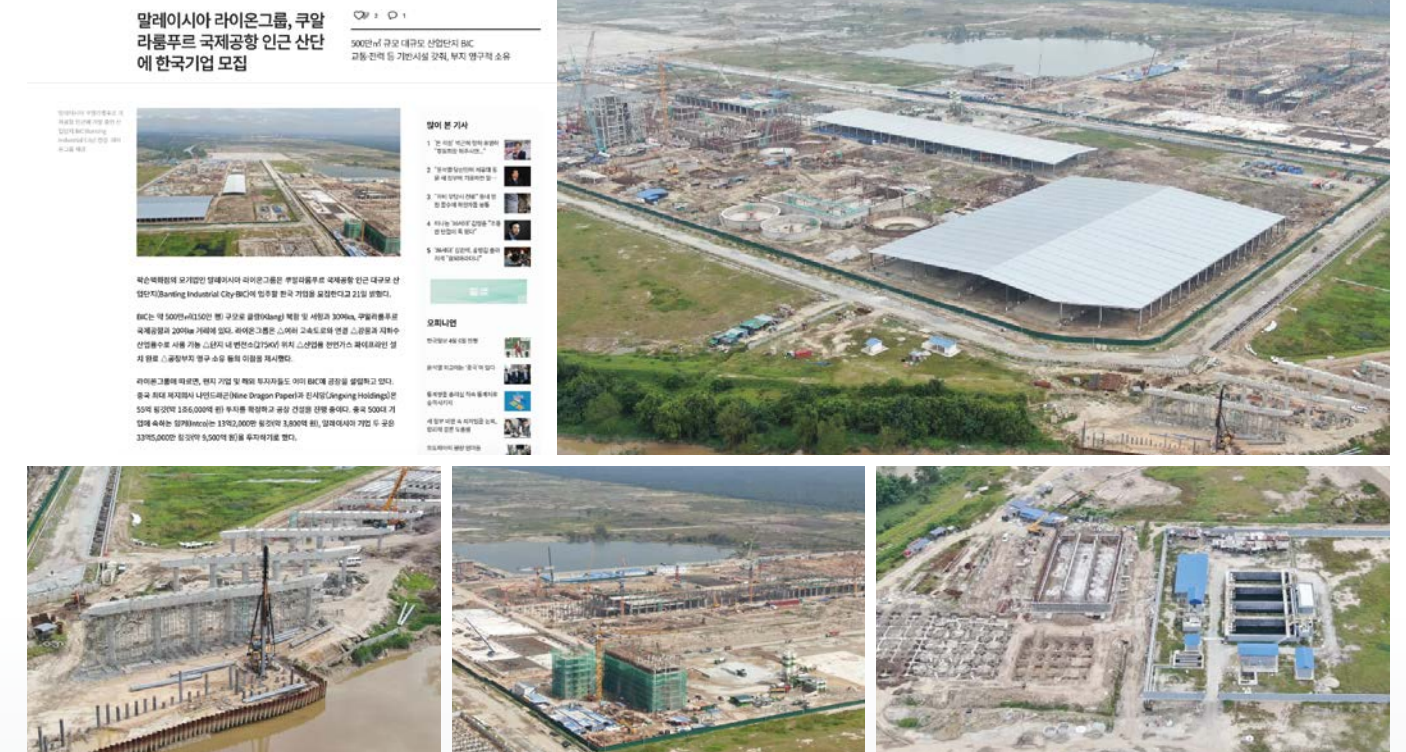
Training on "Safe Working at Height Awareness" was conducted on 18 February 2022 to create awareness on the risks involved with working at height and having appropriate control measures to minimise those risks.

Mastering Safe Forklift Operation



The "Mastering Safe Forklift Operation" training was held from 10-11 February 2022 as a refresher to forklift operators to ensure that all safety protocols are adhered to.

BIC IN SOUTH KOREA NEWS



Banting Industrial City (BIC) by our Property Division was featured in South Korea's media Hankukilbo, in both online and print format recently as part of the initiatives to promote BIC to the Korean business community.

BIC is our newest and biggest industrial park development, with the Group having successfully developed several others in Shah Alam, Semenyih and Melaka. The 1,253-acre industrial park in Banting, Selangor has the following advantages:

- Strategic location near to seaports (Northport - 39km and Westport - 45km) and international airports (KLIA and KLIA2 - 20 km).
- Easy access to major highways including the new West Coast Expressway (WCE) nearby, currently under construction and expected to be completed in year 2024.
- Near Sungai Langat with abundant and natural fresh water for industrial use, and abundant groundwater too.
- Equipped with 275 kV substation to meet the power requirements of the industrial park.
- Near to a natural gas transmission pipe line which can be accessed for industrial use.
- Land tenure is free-hold ownership.

Growing Investments in BIC

BIC has attracted several investors, local and foreign to set up their operations there. This includes 2 of the largest paper manufacturers in China with global presence, namely ND Paper Malaysia (Selangor) Sdn Bhd and Jingxing Holdings (M) Sdn Bhd which are investing a total of RM5.5 billion here and are expected to be operational soon.

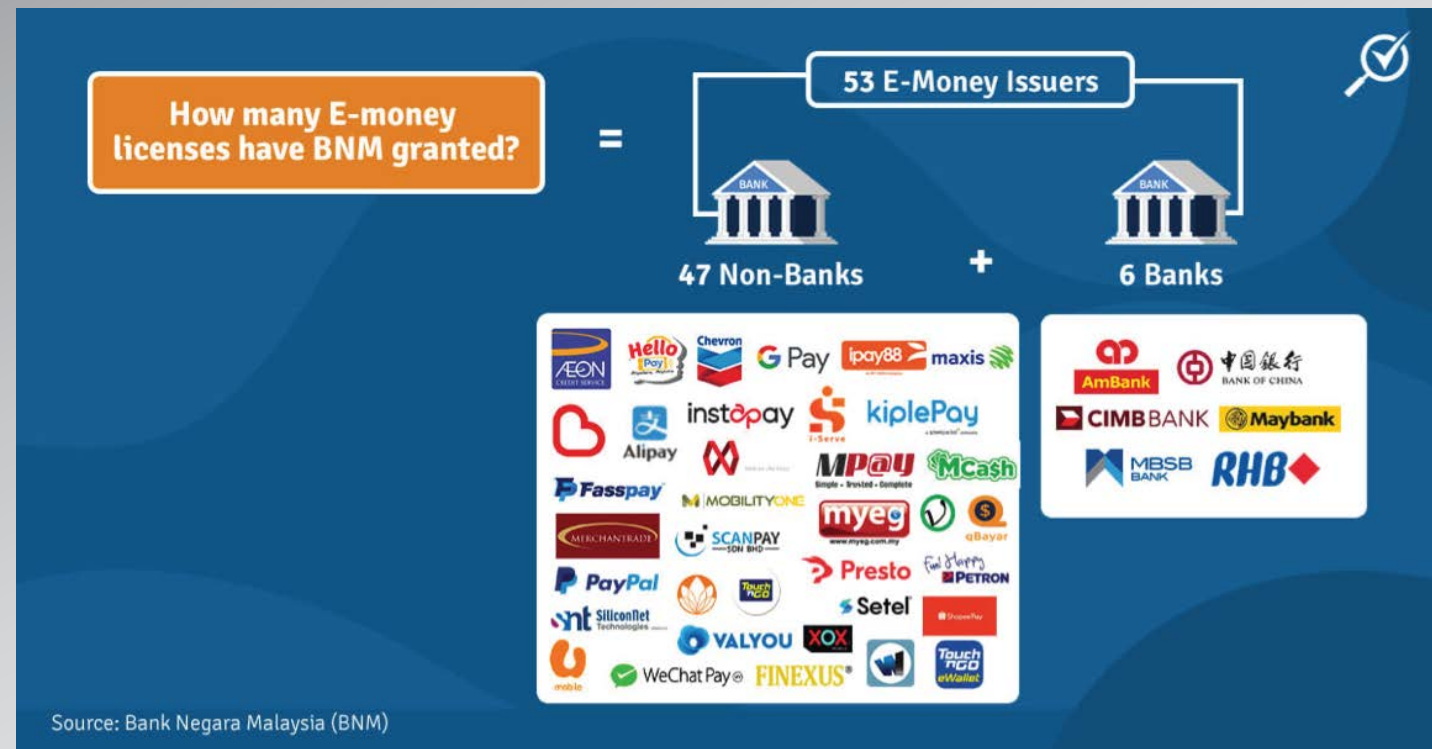
Another company from China, Intco Malaysia Sdn Bhd which is a high-tech manufacturer of RPET (recycled polyethylene terephthalate) and already operating in Malaysia will be investing RM1.32 billion in their expansion project in BIC. 2 local companies namely Hartalega Holdings Bhd and Posim Marketing Sdn Bhd are also investing about RM3.35 billion to set up their operations in BIC.



Group Executive Chairman, Tan Sri William Cheng (3rd from right) and Intco Director, Mr Andy Zhang (4th from right) after the S&P signing for the purchase of BIC land by Intco.

E-WALLET TREND IN MALAYSIA

By Group IT Department



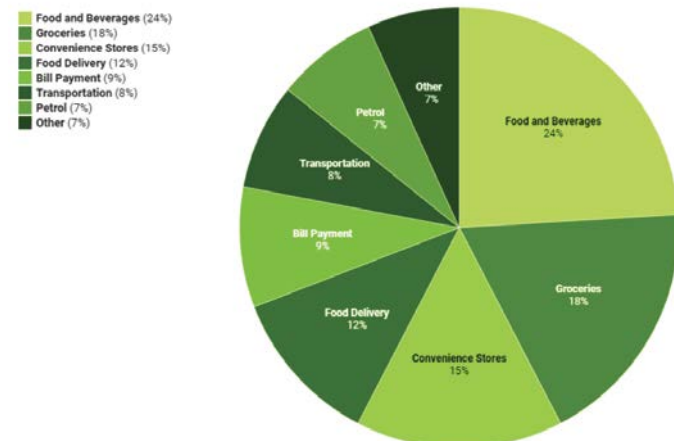
Consumers are shifting from cash to contactless payments, as they find managing their everyday finances via their mobile phones is much more convenient. E-Wallet trend in Malaysia and most other countries is moving at an even faster pace because of the reduction of cash usage experienced during the Covid-19 pandemic. E-wallets can be used to pay for services or goods at participating merchants, or to transfer money to other fellow e-wallet users.

Gen Z has the highest adoption rate for e-wallets in Malaysia, followed by millennials or Gen Y, Gen X, and Baby Boomers. The highest adoption rate by digital customers can be due to the highest smartphone penetration in this age group.

The development of the tech industry and e-commerce are increasing the popularity of digital payments in Malaysia. Convenience is the main reason why customers prefer paying via e-wallets. Financial transaction security, reward points and cashback schemes have also contributed to the growth of e-wallets in the Malaysian market.

Like many countries have experienced around the world, the pandemic has greatly disrupted the Malaysian economy. It has brought the e-wallet segment of FinTech to its highest pace. The experts anticipate that the e-wallet trend in Malaysia will continue to expand; enabling contactless payments for customers in more places.

Malaysian consumers used e-wallets for the following categories (in Q3, 2020)



NOTE

Gen Z : born between 1997 - 2012
 Millennials or Gen Y : born between 1981 - 1996
 Gen X : born between 1965 - 1980
 Baby Boomers : born between 1946 - 1964
 Gen A : born in 2012 and will continue at least through 2025, maybe later

Reference:

<https://www.nimbleappgenie.com/blogs/what-are-the-e-wallet-trends-in-malaysia/>

EPIDEMIC vs PANDEMIC vs ENDEMIC

“An **epidemic** involves the wide-ranging spread of a disease throughout an entire area or particular community where it's not permanently prevalent. A **pandemic** involves an even wider spread, often reaching across the entire world. The word **endemic** is used to describe a disease that persistently and regularly spreads within a particular area or region (that is, it never fully goes away) — for example, the flu is considered endemic in many places.

Hence, an endemic disease is one that is always present in a particular population or region, in contrast to the epidemic phase of a disease where numbers grow rapidly in a small geographic area, or a pandemic, where the geographical range is even wider.”

Towards Endemicity

The public is reminded not to be complacent and to continue to practise self-control even though Malaysia is in the transition to 'endemic' phase from 1 April 2022.

While Covid-19 SOPs may have been relaxed from 1 May 2022, the public would still need to wear face masks in certain indoor settings and practise TRIIS (Test, Report, Isolate, Inform, Seek), and are encouraged to take the vaccine to prevent and control the spread of Covid-19. Everyone needs to learn to live with the Covid-19 virus in conditions that are the least disruptive to daily life, and adopt public health measures to protect themselves, their families and the community.

MASK WEARING RULES AND RECOMMENDATIONS FROM 1 MAY 2022

From 1 May 2022, mask-wearing will only be required for indoor settings

Mask-wearing will be optional in outdoor settings

Mask-wearing is still encouraged in crowded outdoor areas and for high-risk individuals

Mask can be removed indoors in certain situations such as when eating, when exercising alone, when giving a speech or when performing on stage

Settings	Examples
Indoor (mask is mandatory)	<ul style="list-style-type: none"> Within office buildings, shopping malls, lifts Within public transport such as buses, trains and e-hailing rides Within classrooms
Outdoor (mask is optional)	<ul style="list-style-type: none"> Outside of house or office buildings Bus stops Parks, fields Open-air walkways and bridges

Updated | 27 April 2022

MYSEJAHTERA CHECK-IN IS NO LONGER REQUIRED FROM 1 MAY 2022

MySejahtera Check-in is no longer mandatory to enter premises or public areas from 1 May 2022

Entry to premises are allowed regardless of vaccination status

COVID-19 positive cases with 'High Risk' status on MySejahtera and those under HSO are prohibited from entering premises

Premise owners are required to check visitors' risk status on MySejahtera

Updated | 27 April 2022

PROCEDURE FOR CLOSE CONTACTS TO COVID-19 CASES

Effective 22 April 2022

CLOSE CONTACTS REGARDLESS OF VACCINATION STATUS

Health Status	Quarantine	COVID-19 Test Requirement	Practice Preventive Measures	Release From Quarantine
Asymptomatic	NONE	NONE	For 5 days from day of last exposure to positive COVID-19 case	Not applicable
Symptomatic	Encouraged to self-quarantine	Encouraged to do RTK-Ag self-test on the day of onset of symptoms and on the third day	If RTK-Ag self-test result is negative and symptoms have improved, you may end quarantine but practice preventive measures	

PREVENTIVE MEASURES:

- Always wear face mask when going out of the house
- Avoid crowded places
- Ensure good ventilation
- Avoid visiting high risk groups
- Essential travel only

Updated: 21 April 2022

PROCEDURE FOR INBOUND TRAVELLERS FROM 1 MAY 2022

CATEGORY	PRE-DEPARTURE FORM (TRAVELLERS CARD MYSEJAHTERA)	RT-PCR PRE-DEPARTURE TEST 2 DAYS BEFORE DEPARTURE	SUPERVISED RTK-AG TEST WITHIN 24 HOURS OF ARRIVAL	QUARANTINE UPON ARRIVAL
Fully vaccinated (18 years old and above)	✓	✗	✗	✗
Children 12 years old and below	✓	✗	✗	✗
Partially vaccinated or not vaccinated (7 years old and below)	✓	✓	✓	✗
Partially vaccinated or not vaccinated (18 years old and above)	✓	✓	✓	5 days

• COVID-19 travel insurance is no longer required for all travellers arriving

Updated | 27 April 2022



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GET NOTICED BY SENIOR LEADERSHIP

Have you ever thought how you can move upward faster with the talent you possess? You're good at your job. You show up on time every day. Your long-term professional goals are well-defined, and you work toward them consistently.

However, your progression has been hampered by being surrounded by similarly high-achieving colleagues, and these attributes may not be enough to make you stand out - especially if you're employed by a large organisation.

No matter how great you are at your job, don't expect people to naturally notice who you are and how much you have achieved. In fact, you have to take a few extra steps to turn the heads of the higher-ups.

How do you get noticed by senior leadership?

There are a number of ways to achieve this, and it begins with a growth mindset. Demonstrate your commitment to your growth and to the company by investing in learning. Take courses directly related to your field, and read, read, read. An added bonus is, this can even involve your direct superior - ask your boss if they can recommend any books related to what you want to learn. Investing in your growth will not only keep you relevant, but helps maintain good health (it's great brain training!). Neuroscience is proving just how valuable learning is in keeping our neural pathways active, reducing stress levels and potentially delaying the onset of Alzheimer. Stanford psychologist, Carol Dweck has a perfect quote for this - *"Picture your brain forming new connections as you meet the challenge and learn. Keep on going."*

The easiest way to make a positive impression on leadership is to simply excel at what you do. But in order to do that, you need to first thoroughly understand what it is that you should be doing. *"Discuss with [your boss] what success looks like in your role, then exceed those expectations. Make sure that your boss gives you very specific expectations that are both quantitative and qualitative,"* says Natasha Bowman, CEO & author. Once you have those goals figured out, it's time to execute them. *"Make sure it's a pattern of you reliably delivering results so that when you speak with leadership, you're able to demonstrate your value through actions,"* notes Forum Soni Sheth, Co-Founder and Career Coach.

Are you one of those who know your numbers and take ownership of your work? If you are, *congratulations*, you may skip this paragraph. However, if you are not, always remember to be ready to discuss the performance metrics and business analytics that matter most (revenue, profit and loss, etc.) in your department, especially in moments when all eyes are on you - such as presentations, meetings, or project reports. This is your opportunity to show senior leaders why they should be paying attention to you.

Leaders value those who solve issues, and not find 100 ways why things won't work. If you have new, creative ways of thinking that can help you overcome the issue/s at hand more quickly, share it to show what you have to contribute. People who challenge the current process and communicate

the possibilities of a different solution are more noticeable, and thus given more opportunities and responsibilities. Additional points given if you can find out what stresses your boss the most, and then focus some of your energy and time toward tackling those problems.

In general, powerful questions have the ability to change or grow a career or business, from the inside out. Brian David Crane of Caller Smart Inc. opines, *"Having a positive attitude and being able to ask 'why' are two attributes that all high-potential employees should have. Curiosity indicates a vested interest in the underlying 'why' that drives what we're doing, while a positive attitude makes you a pleasant person to be around."* Research shows that asking more questions builds emotional intelligence, lending to better soft skills - key in leadership at work and interpersonal relationship building.

Great leaders don't just wait to be asked; they put themselves in positions and situations where they're more likely to be asked. Look for opportunities to connect and collaborate with other key players in your organisation. When you build connections, you expand your network of allies and increase your visibility and influence. When you work collaboratively and cross-functionally, your name will keep coming up for all the right reasons. As the king of building connections, Ivan Misner says *"First, you have to be visible in the community. You have to get out there and connect with people. It's not called net-sitting or net-eating. It's called networking. You have to work at it."*

If you're looking for specific projects to take on at your company, you can't go wrong with internal efforts. Leaders most commonly worry about two things in the organisation: 1) Revenue & 2) Its people. Find ways you can contribute internally to the organisation such as improving outdated processes which can help employees save time or perhaps you can start internal networking for employees to get to know each other, or you can create a group to solve a business problem.

And to really drive home the value of your efforts, *"ask to speak with a leader of the organisation to share your thoughts, why it's important for you to lead this initiative, why it would help the organisation and ask [for] their support. This will help you get directly noticed by a leader and they'll have a direct hand in helping you build your internal initiative,"* Sheth suggests.

There is no short path to getting noticed. And, even if you find one, you may not have what you need to do the job well if you get there prematurely. But if you focus on these areas with dedication, patience, and the acceptance that growing a stellar career takes some time, you'll keep moving in the right direction and be ready for what's next when it comes.

Sources:

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SITE PROGRESS UPDATE

March 2022



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